



techstars_
Startup Weekend
Report



Financiado pela
União Europeia
NextGenerationEU

In 2024 and 2025, 351 Portuguese Startup Association brought to Portugal a series of editions of one of the world's best initiatives for startups – the Techstars Startup Weekend.



11 - 13 October 24

techstars_
Startup Weekend
Porto

15 - 17 de November 24

techstars_
Startup Weekend
Lisbon

14 - 16 March 25

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Startup Weekend
Coimbra

04-06 April 25

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Startup Weekend
Albufeira

16-18 May 25

techstars_
Startup Weekend
Évora

Techstars is one of the world's leading startup accelerators, founded in 2006 in the USA.

It offers mentorship, a global network, and seed investments. With over 3,000 startups accelerated, many have become market leaders.

Techstars plays a crucial role in driving innovation, helping entrepreneurs turn ideas into scalable businesses.

Some great startups born in the Weekends:

- **EasyTaxi (Brazil)** - One of the world's most well-known taxi services created at a Startup Weekend in Rio de Janeiro. It quickly grew, expanding to dozens of countries and becoming one of the largest urban transportation platforms before merging with Cabify.
- **Zapier (USA)** - During a Weekend in Columbia, Missouri, the Zapier team developed the idea of connecting different applications and services without the need for coding. Today, Zapier is an essential automation tool with millions of users and a billion-dollar valuation.
- **Uniplaces (Portugal)** - An online housing platform for university students. Uniplaces was born in 2011 at a Startup Weekend and, by 2016, it was generating over one million euros per week in rentals. Its founders were featured in the Forbes 30 Under 30 list in 2017.

The Startup Weekend is a three-day event that brings together entrepreneurs, developers, designers, and specialists from various fields to collaborate on startup creation projects.

- During the event, participants have the chance to turn their ideas into prototypes, learn new skills, and connect with other entrepreneurs;
- They also gain access to experienced mentors and guest speakers who share their knowledge and experiences;
- In just one weekend, many participants manage to progress from an idea to making their first sales.

The goal of the Startup Weekend is to accelerate the startup creation process by providing a collaborative and highly focused environment to test and validate business ideas in a short timeframe.

**Techstars
Startup Weekend
Global Impact :**

**+9.000
editions**

**+19.000
community
leaders**

**+900.000
participants**

**+174
countries**

The Weekend dynamics:

Friday: Ideas, pitches and team formation.

6:00pm	Registration
6:30pm	Dinner/Networking
6:45pm	Welcome
7:00pm	Ice-breaker
7:20pm	Pitches
8:30pm	Voting
8:45pm	Team formation
9:30pm	Workshop - Business Model Canvas
10:00pm	Wrap up day 1

Saturday: Development of ideas with the help of mentors.

9:00am	Breakfast
9:30am	Announcements
10:00am	Workshop - MVP
10:45am	Work
12:00am	Lunch
1:00pm	Mentor sessions
5:00pm	Check-ins
7:30pm	Dinner
8:30pm	Workshop - Pitching
9:00pm	Announcements
9:30pm	Work
10:00pm	Wrap up day 2

Sunday: Final pitch to the judges and feedback.

9:00am	Breakfast
9:30am	Announcements
10:00am	Work
12:00am	Lunch
1:00pm	Check-ins
2:00pm	Pratice run
3:00pm	Final pitches start
5:00pm	Judges deliberation
5:30pm	Announcing winners
6:15pm	Event wrap-up
07:30pm	Official ending

Our Journey in Numbers:

Over 7 months (from October 2024 to May 2025), we pulled off
5 Startup Weekends across 5 Portuguese cities.

● 277 people signed up for TSW
● 196 participated the full 3 days



58 (22%) of registered people where foreign, and some of them came to Portugal specifically for the Weekend.

● 470+ people in total at all our events*
● 19 different nationalities
● 38 startups were born
● 63 mentors and judges got involved

* participants, mentors, judges, teams, and other people who joined us

● We had 7 free pre-Weekend workshops that brought in 320 registrations and 195 attendees.

● 56 partners and sponsors backed us
● 20+ articles published in media and press
● 700+ people mobilized across all our initiatives
● 1,000+ people impacted by everything we've done so far



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Startup Weekend

2024 Editions

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Porto

11 - 13 October

- 50 registered participants
- 40 active participants
- 8 ideas pitched
- 6 startups created
- 13 Mentors
- 3 Judges

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Lisbon

15 - 17 de November

- 100 registered (sold out with a waitlist of around 50 registrations)
- 70 active participants
- 35 ideas pitched
- 13 startups created
- 17 mentors
- 4 Judges

techstars_ Startup Weekend Porto

11 to 13 October 2024
@Pólo Zero

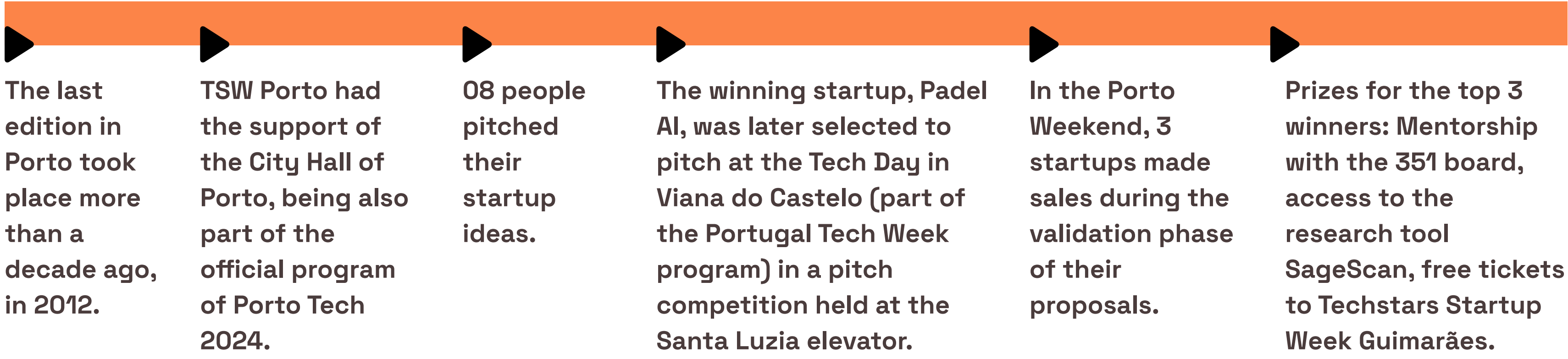
**“ I didn't know what to expect
but it turned out to be the
best weekend of my life.* ”**

*Feedback form - Was it what you expected?



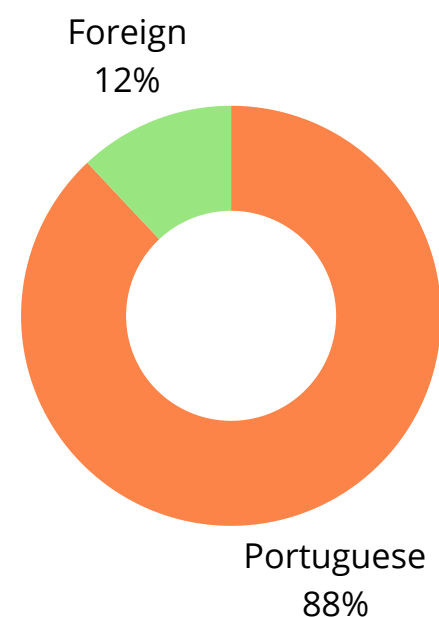
techstars_ Startup Weekend Porto

- 50 registered participants, 40 active participants.
- 6 startups created.



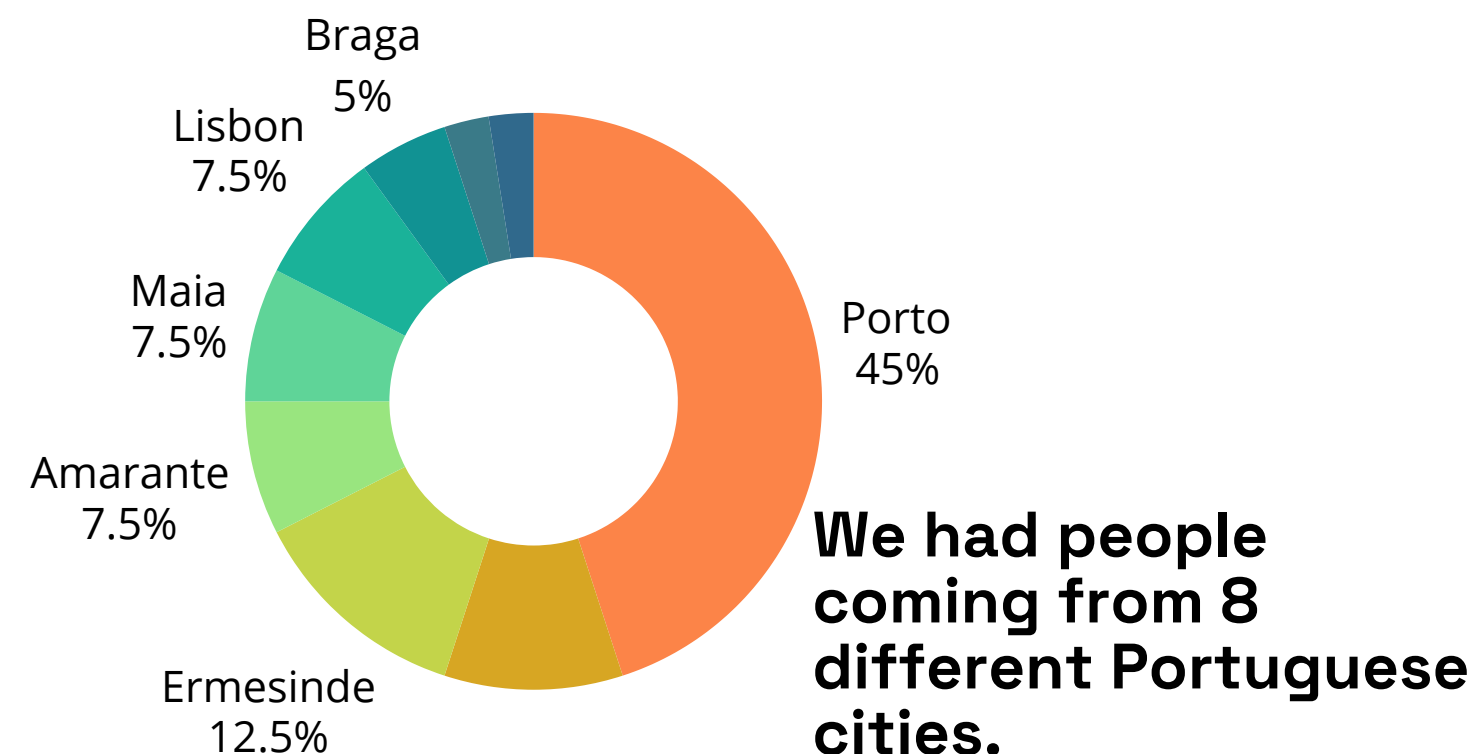
Cool Stats

about the Participants Profile**



We welcomed participants that traveled specifically to participate in the program.

5 Represented Countries: Portugal, Ghana, UK, Germany and Bangladesh.



We had people coming from 8 different Portuguese cities.

● Satisfied ● Very Satisfied

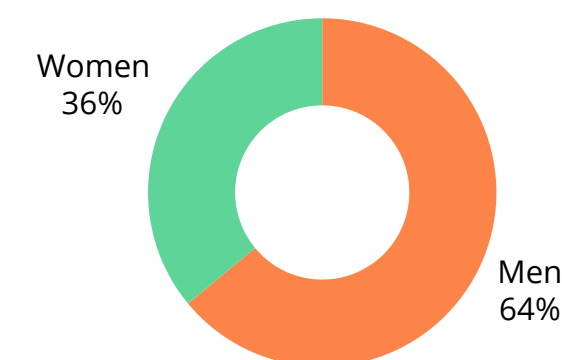


Our participants really enjoyed their experience 😊 *

● Very Likely



And they are very likely to come back to our events in the future 🙌 *



*Feedback Form - In a scale from 1 to 5: what is your Overall satisfaction | Are you likely to participate in other events of ours in the future?

** Font: data from the registration form, provided by buyers of the event's tickets at Eventbrite.

Startups Created

1st Place - Padel AI

An AI software designed to improve the performance of padel players, offering detailed analysis, performance tracking, and personalized insights for training and game development.

2nd Place - The Board Game Wizard

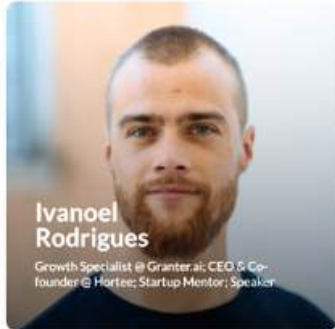
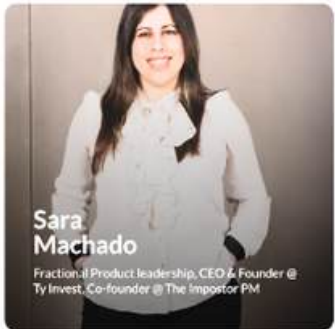
A “magic assistant” for board games, providing accurate and unbiased answers to resolve disputes and questions that arise during gameplay.

3rd Place - ExpatWise

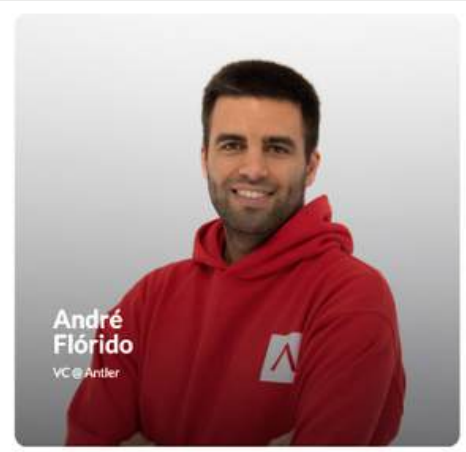
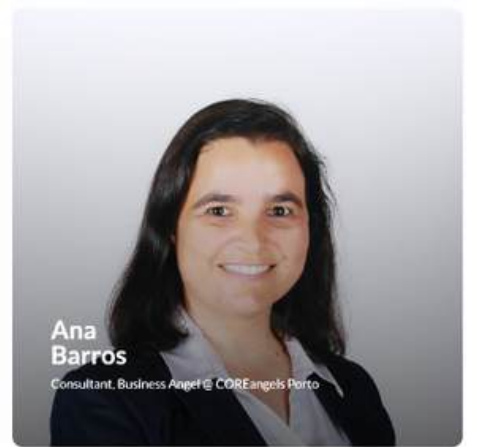
Helps qualified expatriates secure their desired jobs abroad, focusing on assisting educated expatriates from outside the European Union to work in Europe.

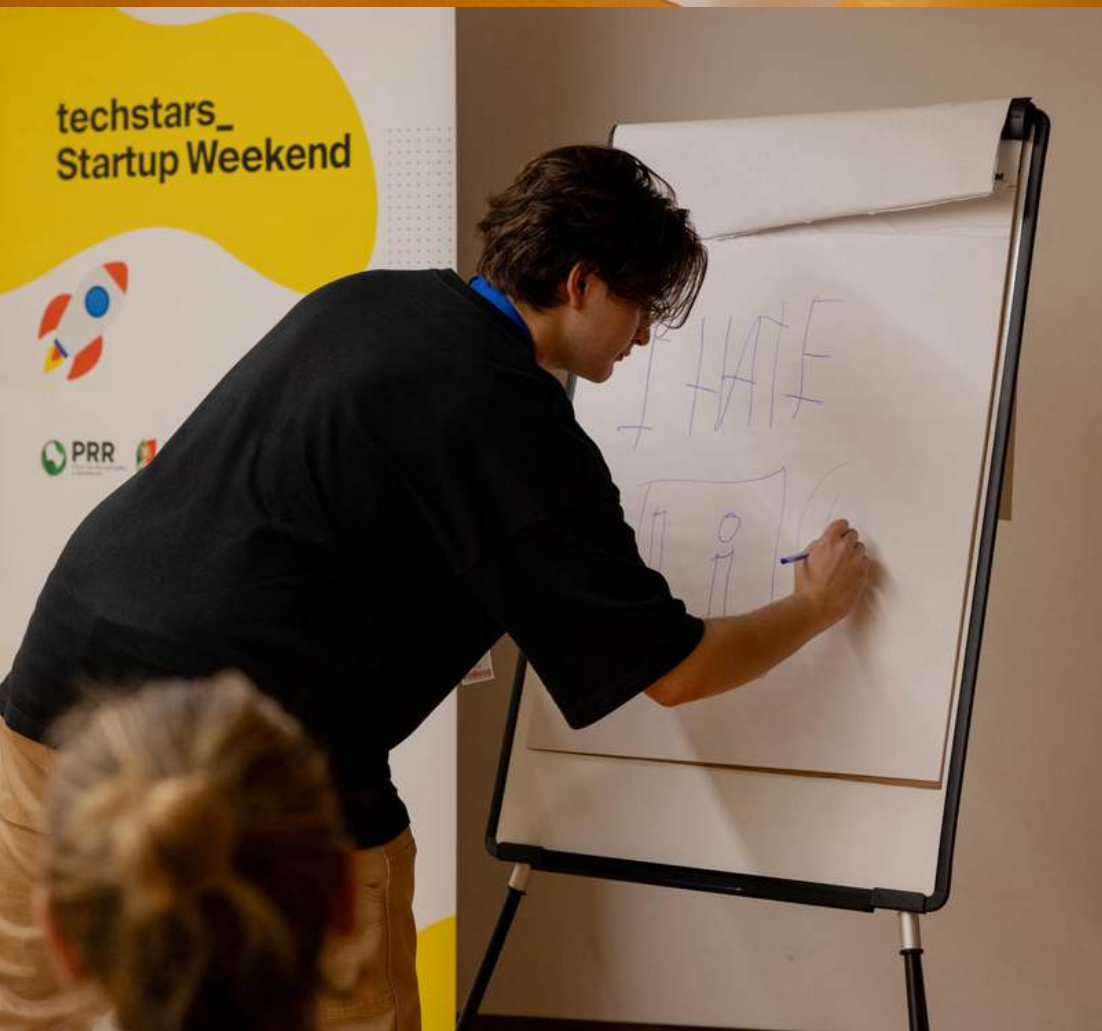
- **Hearthwise** - A platform aimed at reducing electricity costs for people in difficult economic situations, offering affordable and sustainable solutions to ease the financial impact.
- **Circle** - Makes it easy to transform unused items into credits, allowing you to shop without money. Earn, trade, and support the circular economy—all in one place.
- **GEMS** - A platform that connects local residents and travelers to unique experiences, using personalized recommendations to create memorable and tailored experiences.

13 Mentors



03 Judges











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Porto

techstars_ Startup Weekend Lisbon

15 to 17 November 2024
@Héden / Le Wagon

“ The lessons learned, the event organization, the kindness of the event organizers, and the fact that we learned by doing. That is learning that will stay forever with us!*

*Feedback form - What was the highlight of the Weekend for you?



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REPUBLICA PORTUGUESA

techstars_ Startup Weekend Lisbon

- 100 registered, 70 active participants.
- 13 startups created.



The Lisbon Edition sold out, having a waitlist of around 50 registrations.

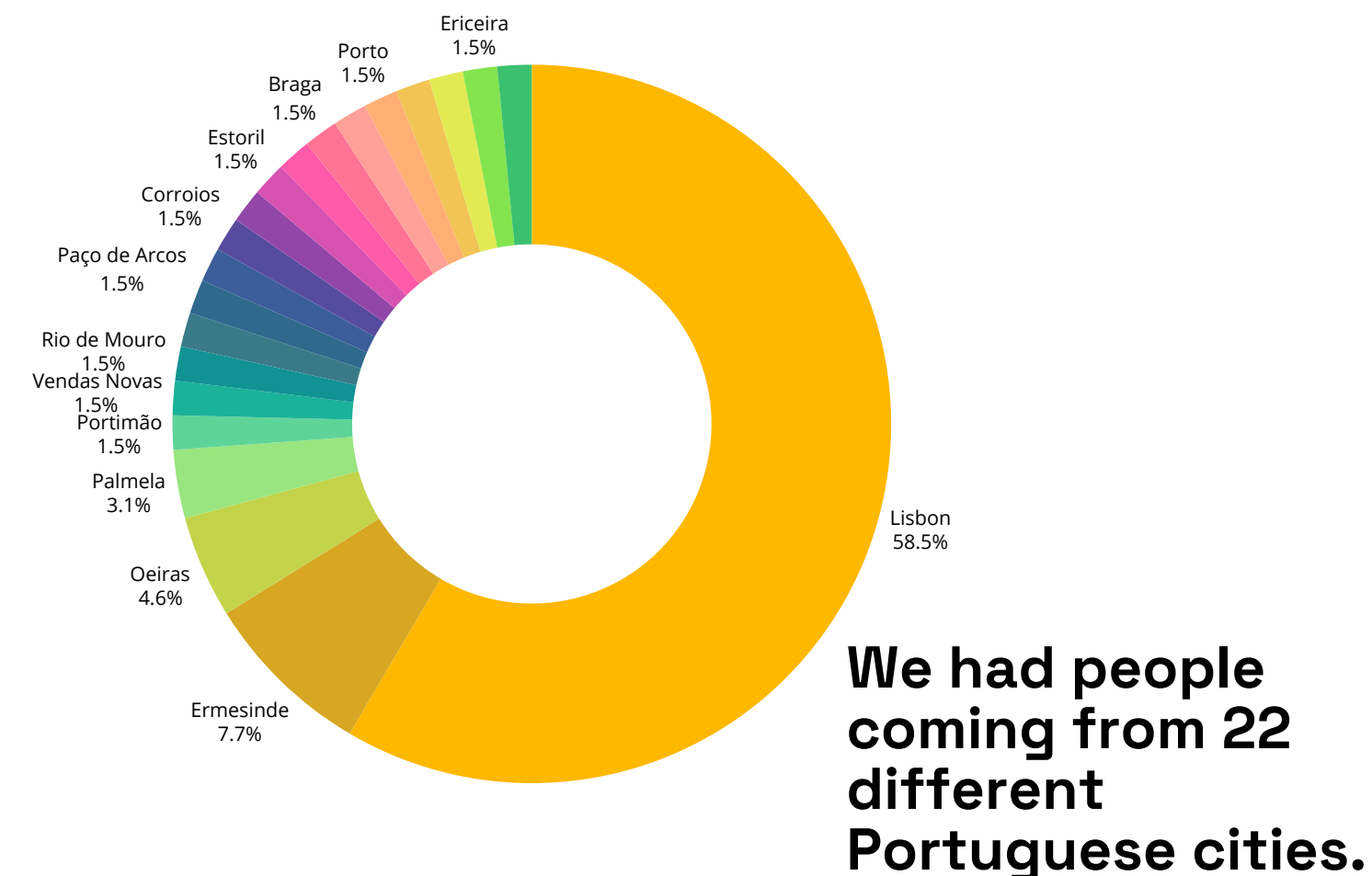
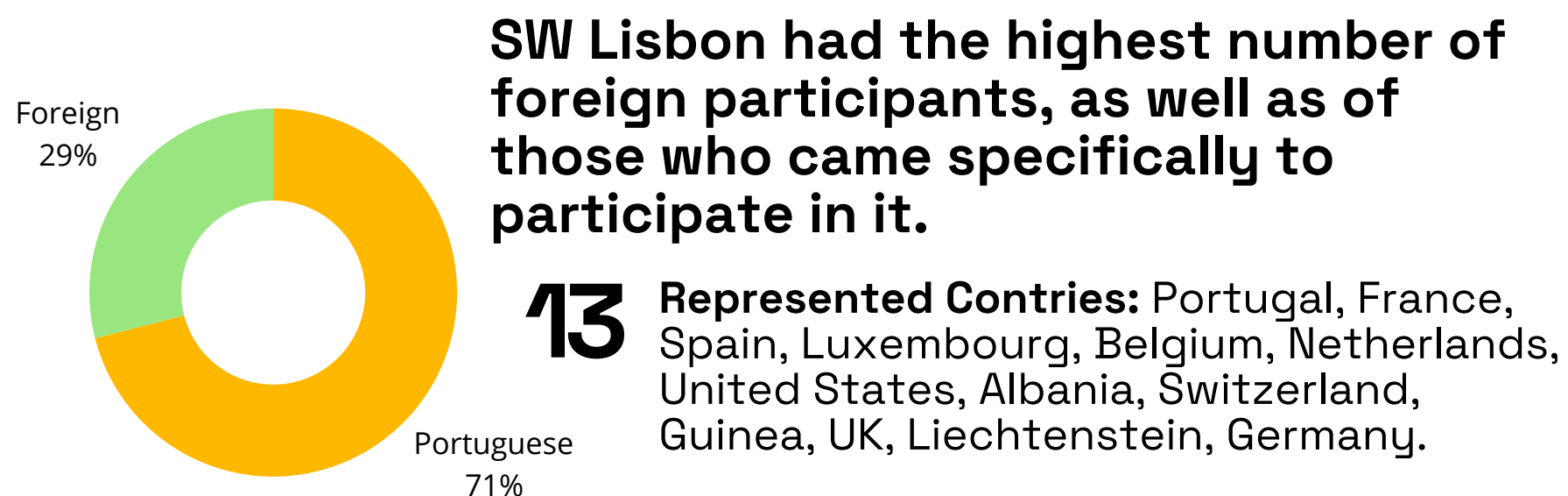
The Lisbon Weekend was part of the official program of Portugal Tech Week 2024, with the support of the Lisbon's City Hall.

14 people pitched their startup ideas.

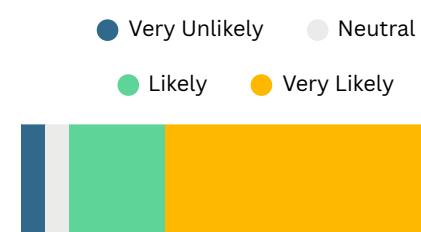
Prizes for the top 3 winners: Mentorship with the 351 board, access to the research tool SageScan, free course "Intro to GenAI" at Le Wagon.

Cool Stats

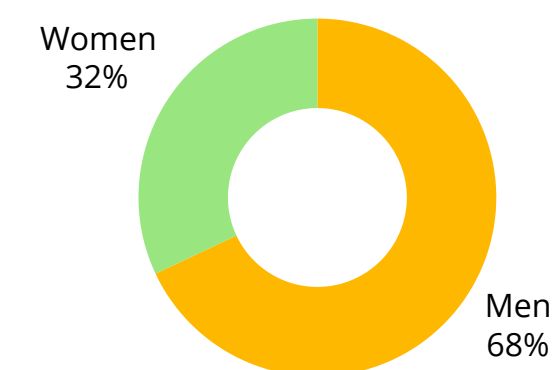
about the Participants Profile**



Most of participants really enjoyed their experience 🍷*



And most of them are whiling to come back to our events in the future 🙌*



*Feedback Form - In a scale from 1 to 5: what is your Overall satisfaction | Are you likely to participate in other events of ours in the future?

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Startups - Winners

1st Place - Recharge Hub

Tackling the growing global burnout rate, Recharge Hub offers a tool for businesses to assess employee well-being, with personalized advice and practical actions, plus access to a marketplace of wellness coaches.

2nd Place - WYN

WYN conducts thorough due diligence to vet service providers. Their AI-powered search analyzes your needs and connects you with the right and available partners.

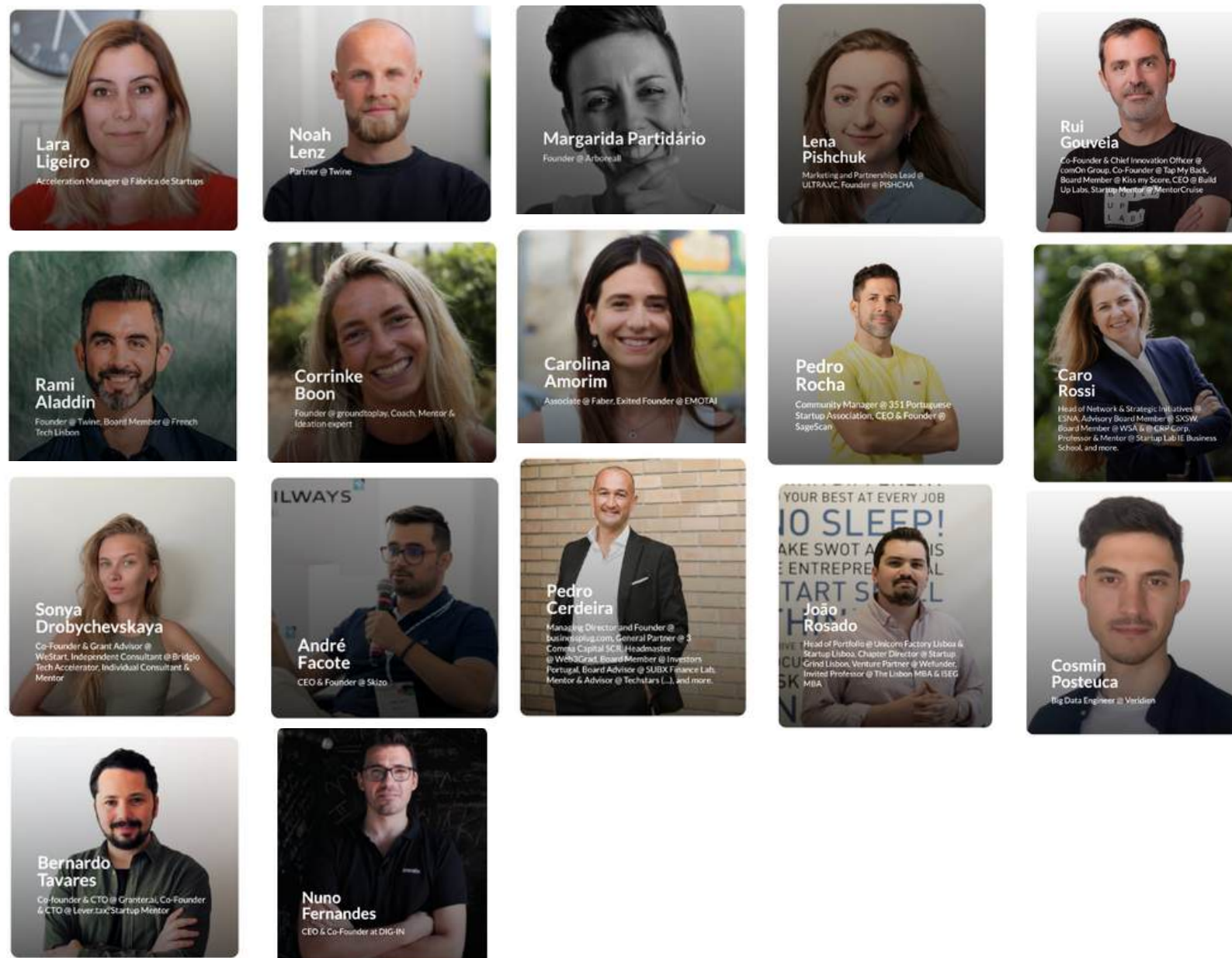
3rd Place - HAPPi

HAPPi is Europe's pioneering happiness app, combining daily 10-minute micro-lessons with practical actions, offering lasting transformation at a fraction of the cost of therapy.

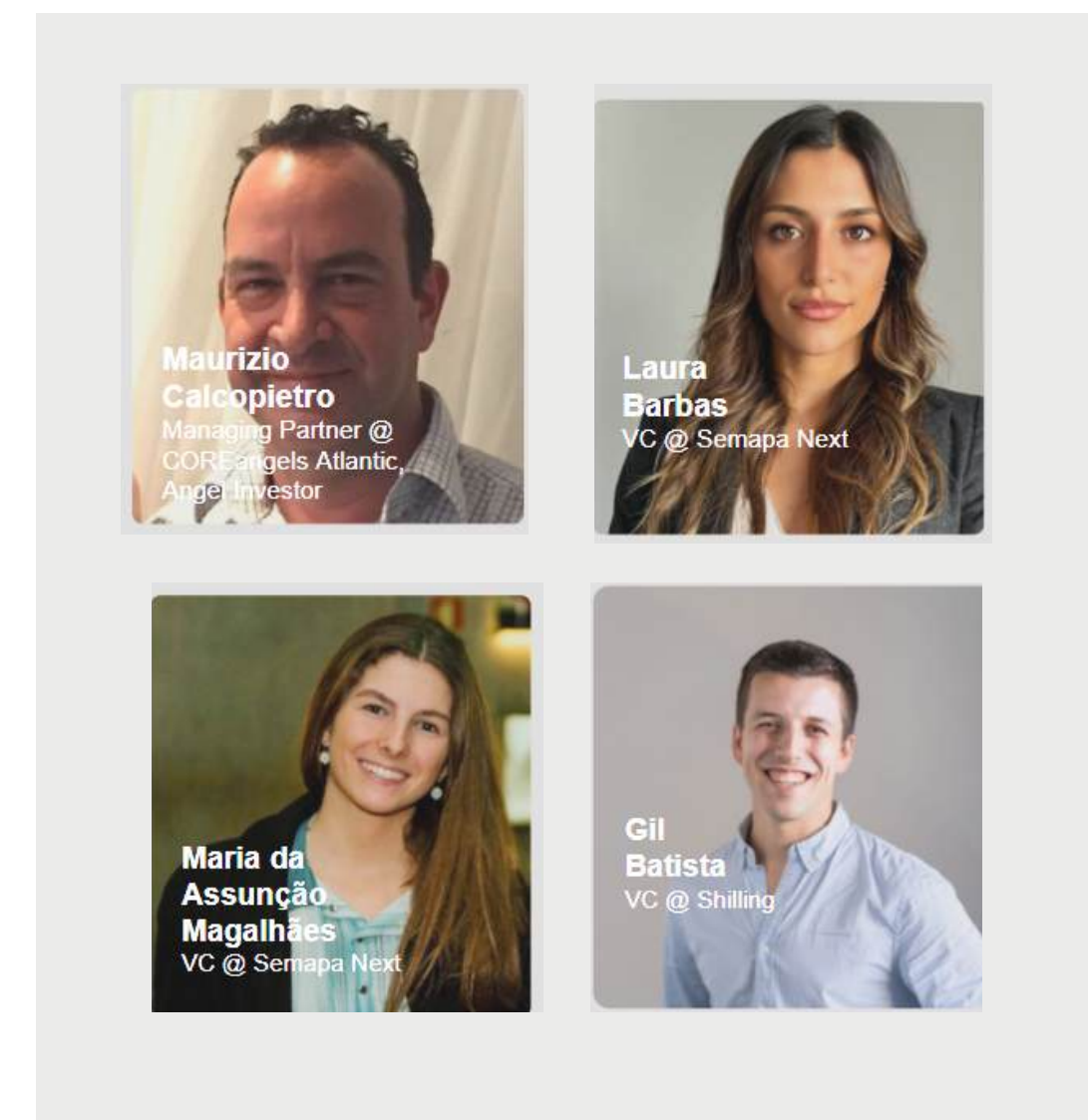
Startups - other teams formed

- **PAAIS - Parent-Augmenting Artificial Intelligence System** - Provides an AI companion for parents, offering guidance during critical moments of parenthood, such as managing difficult behaviors, handling stress, and planning activities with children.
- **TenantFlow** - A web platform for real estate agents that automates the qualification and verification of tenants.
- **Behalf.bot** - A goal-oriented bot that can boost your productivity and free up your time to focus on more strategic activities.
- **The Slow Runner** - We help beginner runners take their first steps, especially those running at a slower pace.
- **TruthIO** - An AI-powered fact-checking tool for daily browsing.
- **MassageMe** - We are living in a touch crisis. Our mission is to make touch safe, common, and meaningful for everyone.
- **salesVP.ai** - A Sales Vice President you can afford.
- **IYoda** - A personalized knowledge management system – your secondary digital brain.
- **Luxury Swift** - Imagine receiving a \$5,000 pair of Dior shoes in the same package as a cheap item from China.
- **Paddle Society** - A community that provides an amazing paddle experience, on and off the court, in a simple and hassle-free way.

17 Mentors



04 Judges







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Startup Weekend
Lisbon



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Facilitator of TSW Porto and Lisbon



Cosmin Pirvu is a passionate startup enthusiast with a talent for turning ideas into reality.

With years of experience in the startup ecosystem, Cosmin has organized and facilitated over 20 Startup Weekends across Europe and Asia, from Aalborg to Jakarta, and from Skopje to Bucharest.

His mission? To help aspiring entrepreneurs find their path and launch their dreams.

Pre Weekend Workshops

351 Startups organized free workshops focused on educational themes within the startup ecosystem, serving as a foundation for the Startup Weekends held later on.

These workshops were designed to inspire and equip participants with the tools and knowledge to innovate and undertake their projects or ideas.

September 19, 2024 @ Sítio Fintech House

Startup from [0] to [1] - How to Get Your Startup Off the Ground?

- 65 participants out of 99 registered.

October 29, 2024 @ Sítio Work Sete Rios

Introduction to Growth Hacking - How to Get Your First Customers?

- 30 participants out of 58 registered.

November 5, 2024 @ Startup Lisboa

Startup from [0] to [1] - How to Get Your Startup Off the Ground?

- 40 participants out of 74 registered.

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Sponsors

Porto and Lisbon



Partners

Porto and Lisbon





2025 Editions



techstars_ Startup Weekend Coimbra

14 - 16 March

- 48 registered participants
- 34 active participants
- 07 startups created
- 18 ideas pitched
- 08 Mentors
- 04 Judges



techstars_ Startup Weekend Albufeira

04-06 April

- 58 registered participants
- 41 active participants
- 09 startups created
- 23 ideas pitched
- 10 Mentors
- 03 Judges



techstars_ Startup Weekend Évora

16-18 May

- 21 registered participants
- 10 active participants
- 03 startups created
- 08 ideas pitched
- 04 Mentors
- 03 Judges
- This edition was 100% in Portuguese

techstars_ Startup Weekend Coimbra

14 to 16 March 2025
@URUBU IQ

“*It was even better than I expected.**”

*Feedback form - Was it what you expected?



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351 PORTUGUESE
STARTUP
ASSOCIATION

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Startup Weekend

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Startup Weekend
Coimbra

techstars_ Startup Weekend Coimbra

- 48 registered, 34 active participants.
- 07 startups created.



▶ A participant from Lisbon's edition came to experience his second Startup Weekend.

▶ 18 people pitched their startup ideas.

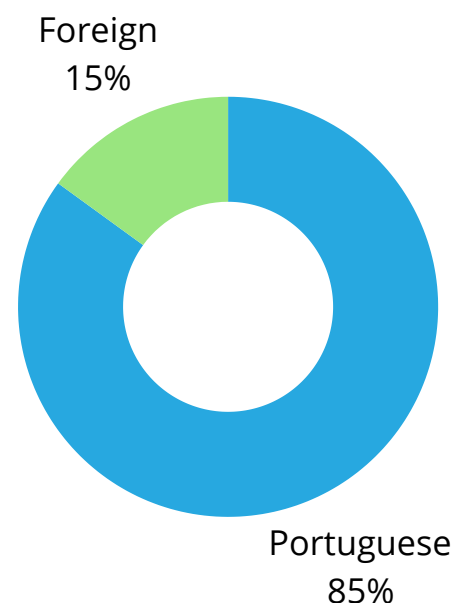
▶ We had a range of different ages, including a family, starting from a 16 years old participant, that came to the program together with her older brother and father.

▶ Prizes - top 3 winners: Mentorship with IPN's professionals, free access to the MatobraLab Cowork and mentoring sessions with URUBU mentors, free access to the research tool SageScan, free tickets to SIM conference and €1.000 voucher at Le Wagon.

▶ 351 also gave a scholarships for The Founder Institute, to the most engaged participant.

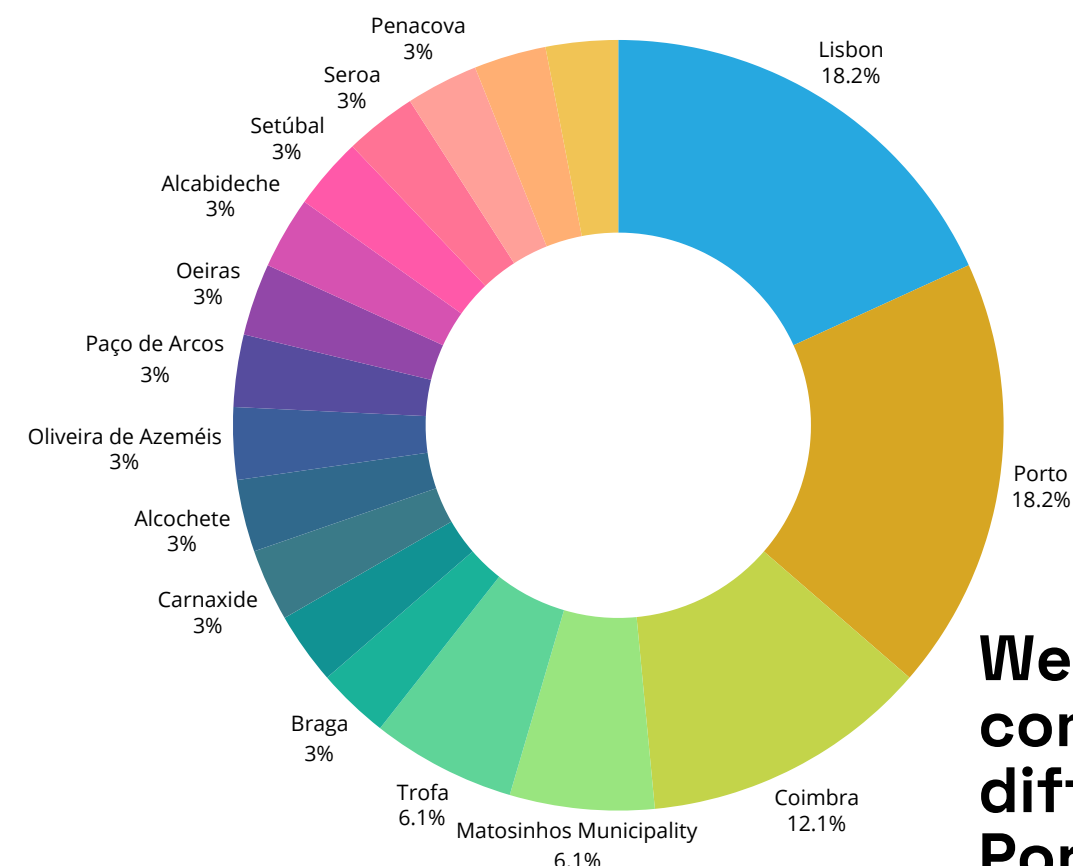
Cool Stats

about the Participants Profile**



We welcomed participants that traveled specifically to participate in the program.

6 Represented Countries: Portugal, Canada, Belgium, Colombia, France, UK.



We had people coming from 18 different Portuguese cities.

● Satisfied ● Very Satisfied

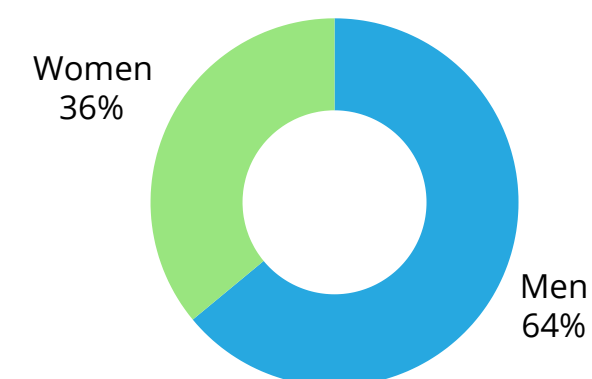


Our participants really enjoyed their experience ❤️ *

● Neutral ● Likely ● Very Likely



And most of them want to participate in our future events! 🙌 *



*Feedback Form - In a scale from 1 to 5: what is your Overall satisfaction | Are you likely to participate in other events of ours in the future?

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Startups Created

1st place - 3F (Fun Friend Finder)

Fun Friend Finder is a social platform designed to connect like-minded individuals based on shared interests and planned activities. Unlike dating apps that focus on romance or event platforms that lack personalized matching, 3F helps users find companions for specific activities they want to do — whether it's hiking, board games, live music, or trying out a new restaurant.

2nd place - Menostart

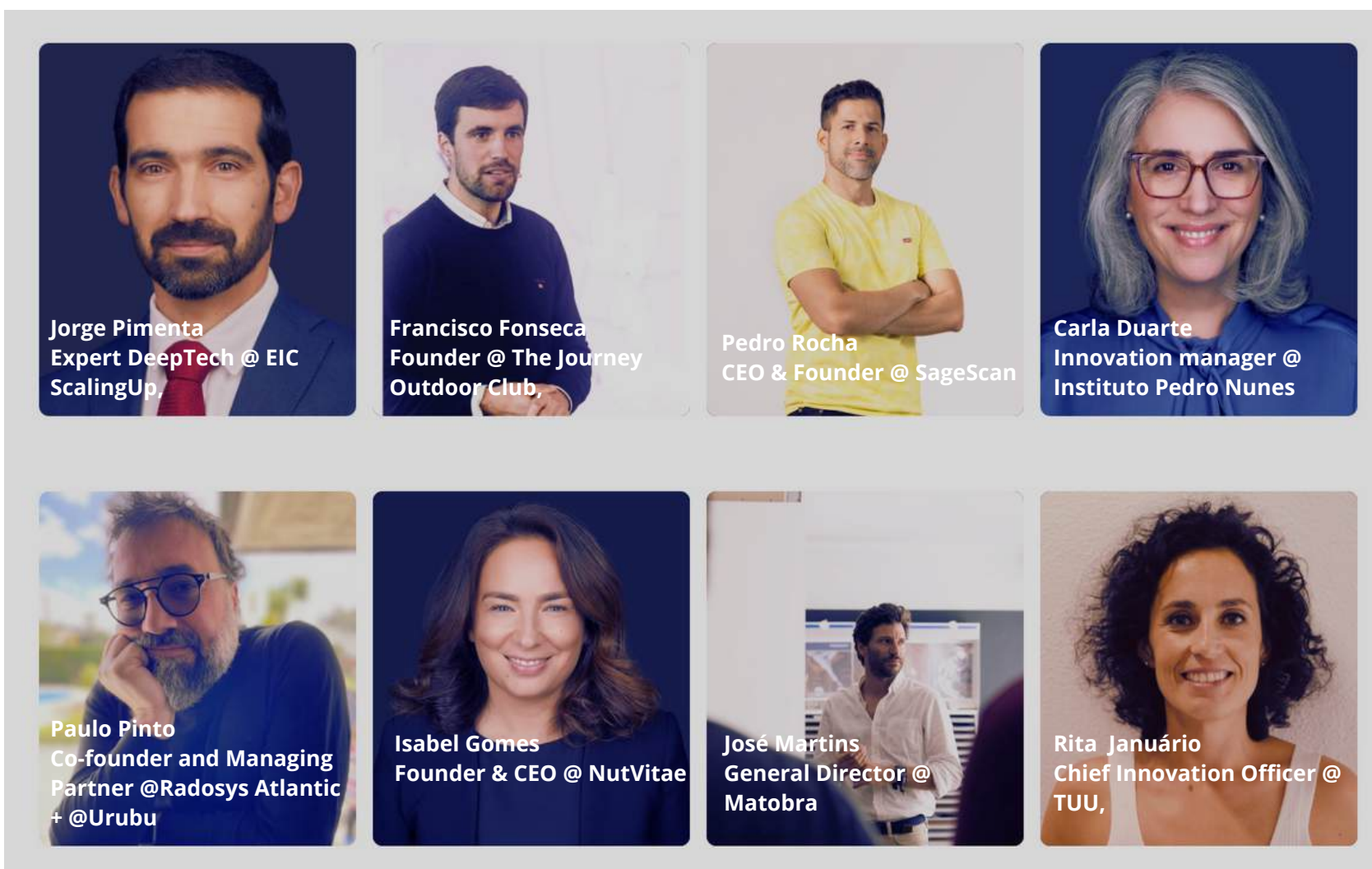
Menostart is an app that helps women understand menopause and its symptoms, with personalized content, and the support of doctors.

3rd place - D-Project

This app helps horse owner have peace of mind regarding their animal's health and wellbeing, with the use of artificial intelligence.

- **MVP - Most Valuable Preople** - Creating a new way to filter and assess candidates in recruitment, applying AI to measure soft-skills earlier in the process.
- **LookMe** - Your personalized AI fashion assistant, designed to simplify your wardrobe and elevate your style effortlessly.
- **Pawsistant** - Online support for dog owners.
- **CareHub** - Centralized care for your loved ones.

08 Mentors

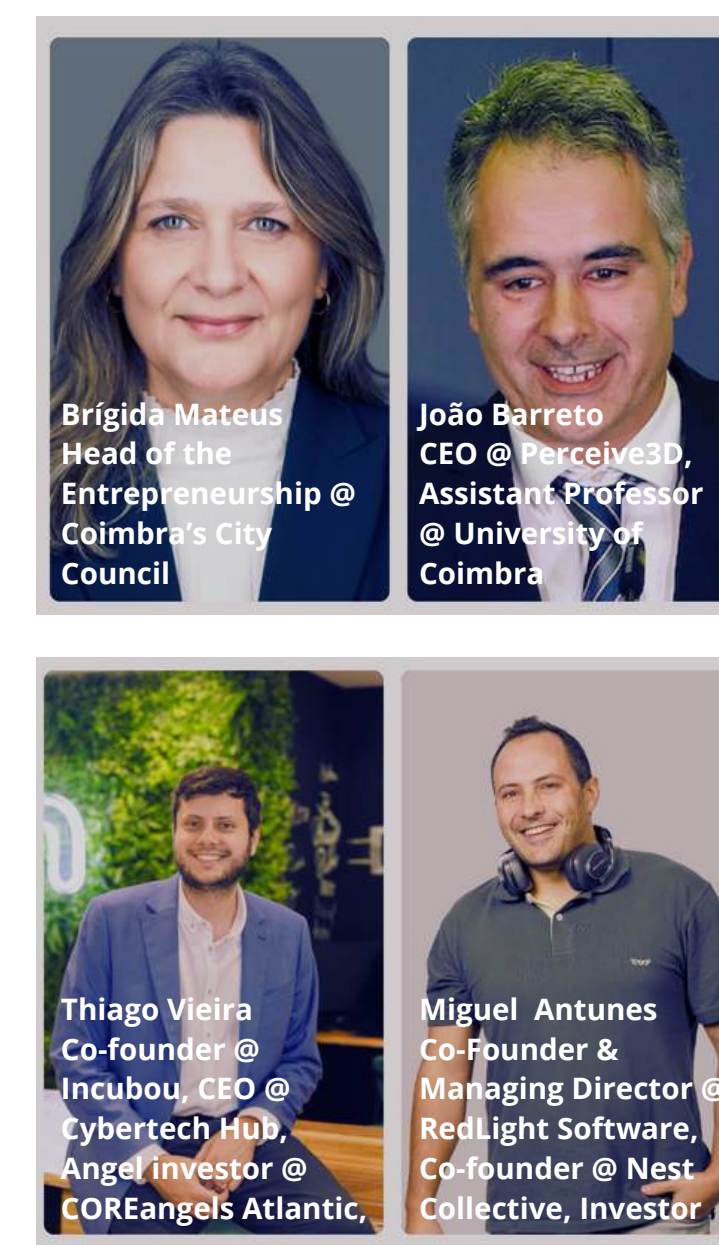


+ a Mentor
wrangler

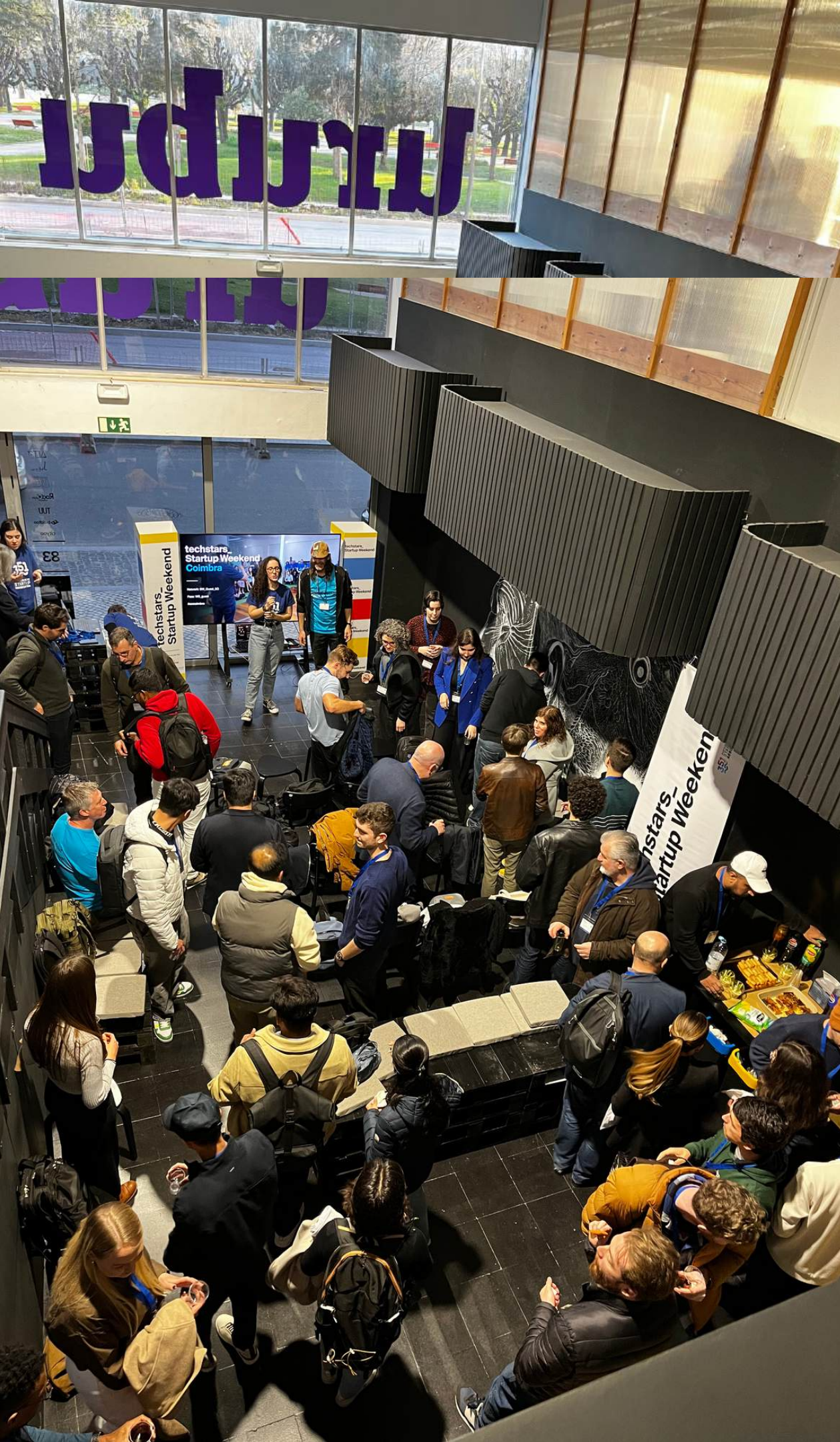


Sean Tierney is founder of Problematic and the Stone Soup Protocol. He is currently focused on building coordination fabric to mobilize and coordinate communities around outcomes. Specialties: sales & marketing automation, CustDev, Lean, strategy, bowstaff skillz, lead generation, nocode sorcery, speaking, writing, podcasting.

04 Judges









[Link to video](#)

Co - facilitators



Lenz is a community builder and serial entrepreneur who has organized, mentored, and facilitated Startup Weekends around the world. With experience building and exiting several startups, he brings deep knowledge of bootstrapping, tech, and startup ecosystems.



Penélope is a community builder and event facilitator passionate about collaboration and innovation. She's organized and facilitated events like Startup Weekend, Shift Faro, and Impact Hackers, and actively contributes to Algarve's tech scene through initiatives like Geek Sessions Faro.



Cíntia Costa is a natural communicator and storyteller, working for over 10 years in Marketing and Communications for corporate clients, and with a great passion for entrepreneurship and the tech industry. She is currently building her business as a Communication and Marketing Specialist.

Pre Weekend Activities

351 Startups organized free workshops focused on educational themes within the startup ecosystem, serving as a foundation for the Startup Weekends held later on.

These workshops were designed to inspire and equip participants with the tools and knowledge to innovate and undertake their projects or ideas.

February 04, 2025 @ IPN Coimbra

Startup from [0] to [1] - How to get your startup off the ground.

- 15 participants out of 25 registered.

February 27, 2025 @ IPN Coimbra

Networking and Relationship Strategy: Connecting with the right people

- 18 participants out of 22 registered.

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Sponsors



Partners



techstars_ Startup Weekend Albufeira

04 to 06 April 2025
@Albufeira City Hall

“ ... bringing our ideas to life by creating the business model and MVP. It was incredibly rewarding to see everything come together so quickly. Collaborating with such inspiring people and turning concepts into something tangible was unforgettable.* ”

*Feedback form - What was the highlight of the Weekend for you?

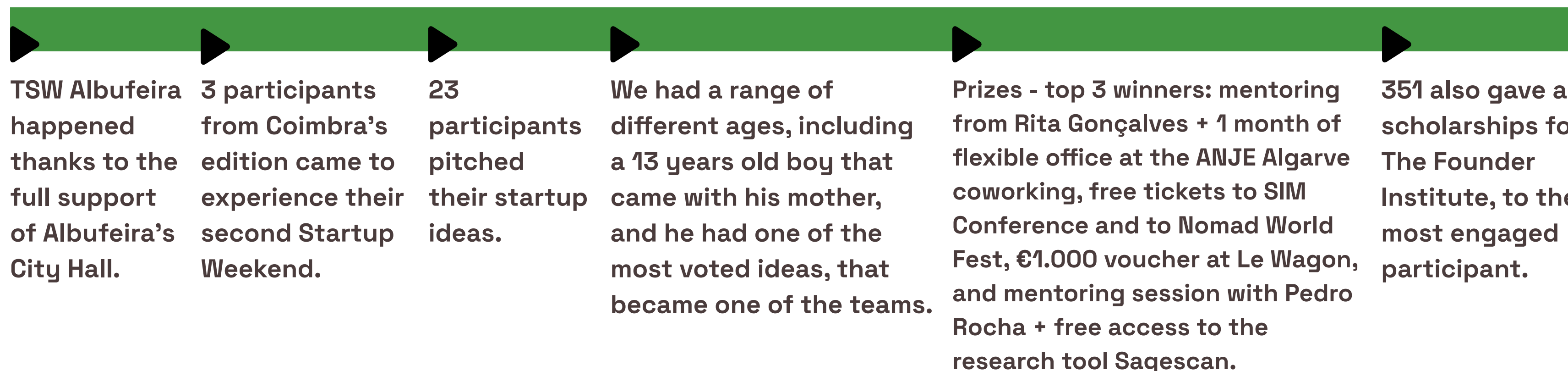


PUNTO DE FREQUENCIA DE
ALBUFEIRA E OLHOS DE ÁGUA
BALCÃO DE
ATENDIMENTO
TEMPORÁRIO
1.º ANDAR
HORÁRIO 9H ÀS 15H

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Startup Weekend
Albufeira

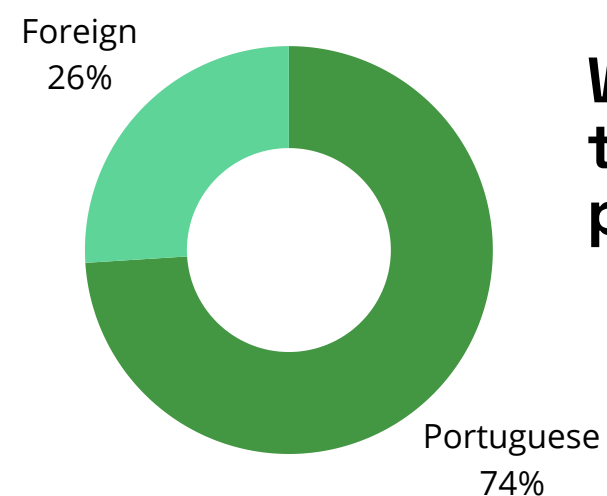
techstars_ Startup Weekend Albufeira

- 57 registered, 41 active participants.
- 09 startups created.



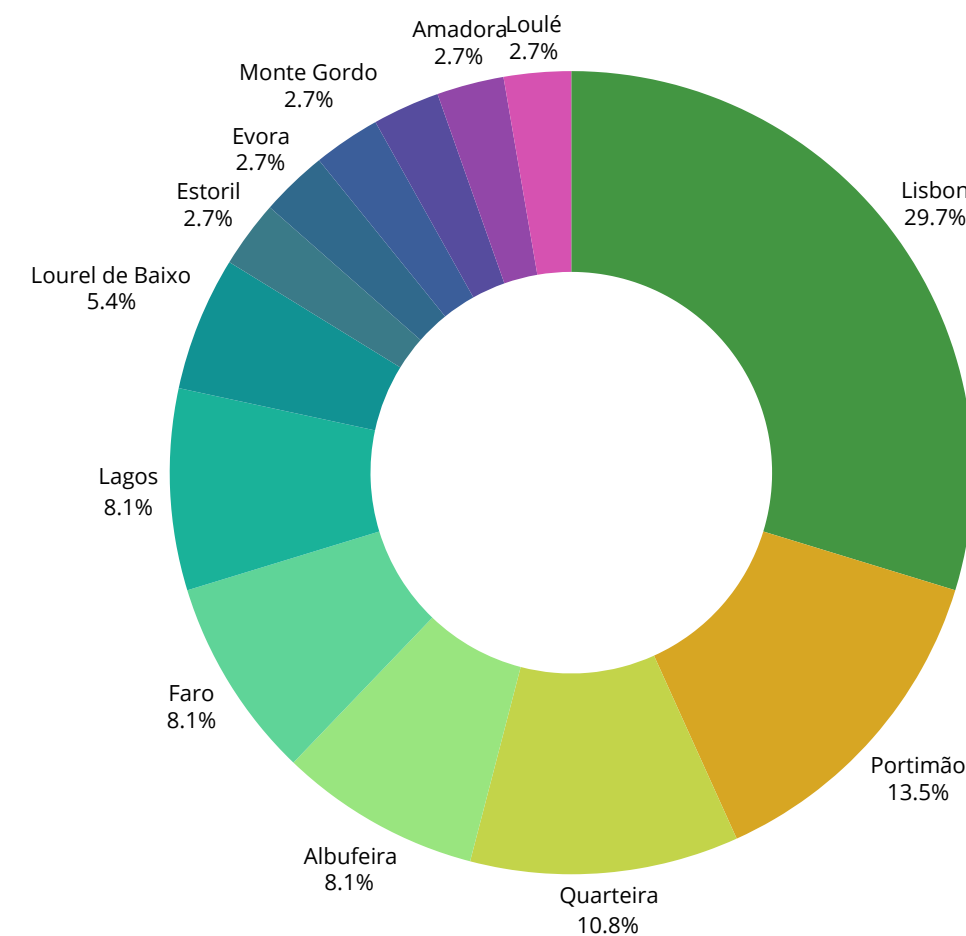
Cool Stats

about the Participants Profile**



We welcomed participants that traveled specifically to participate in the program.

9 Represented Countries: Portugal, Germany, Argentina, France, Poland, UK, Israel, Netherlands, Canada.



We had people coming from 13 different Portuguese cities.

● Satisfied ● Very Satisfied

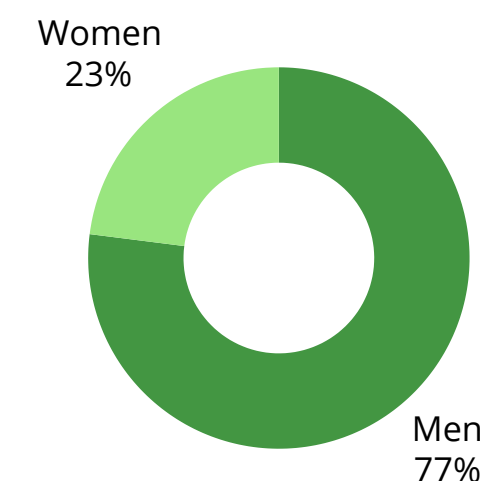


Our participants really enjoyed their experience 😊 *

● Likely ● Very Likely



And they want to participate in our future events! 🚀 *



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Startups Created

1st Place - SU.MA

SU.MA offers an intelligent platform for subscription management, allowing users to have full control over their recurring services, such as streaming, gyms, apps, and more.

2n Place - Yoink It


Yoink It is a platform for surprise ticket giveaways for various types of events.

3rd Place - Gadada


Gadada is a mobile app that helps parents of neurodivergent children develop essential skills in organization, planning, and time management — bridging the gap between therapy and everyday life. Created by parents who understand these challenges firsthand, and supported by neurodevelopmental therapists.

- **WorkBank** - The future of working capital, with financial solutions.
- **Find my Flat** - A complete assistant for apartment hunting, aggregating all free-text property listings from across the web.
- **EcoRewards** - A platform that brings eco-friendly businesses closer to customers in a way that benefits everyone.
- **migrate.cloud** - Helps you migrate, manage costs, and save money in the cloud.
- **Connect_Ed** - A platform that connects people through the exchange of skills and knowledge.
- **DevOps wizard** – solve DevOps tool fragmentation with template bundles based on best practices.


10 Mentors




Laurent Horwitz
Co-Founder & Managing partner @ Wiz Invest, Partner & Mentor @ COREangels



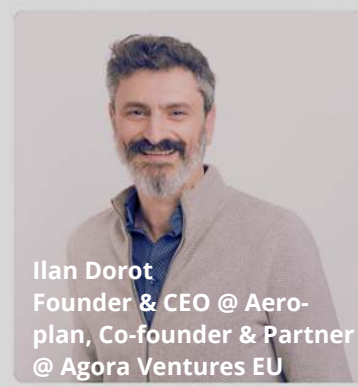
Constanze Bolsch
Founder @ Coneli, Business & Marketing Consultant & Angel Investor




Rui Barroca
Founder and Managing Director @ 42 WOOD, Mentor @ Techstars



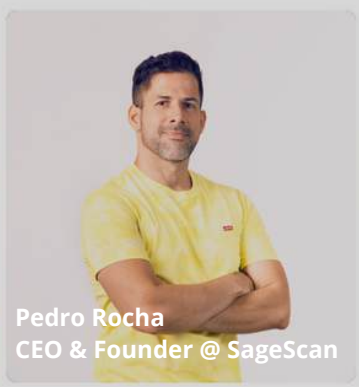
Miguel Coquet
CTO @ Naviu, Founder & Fractional CTO @ Coquet Co.



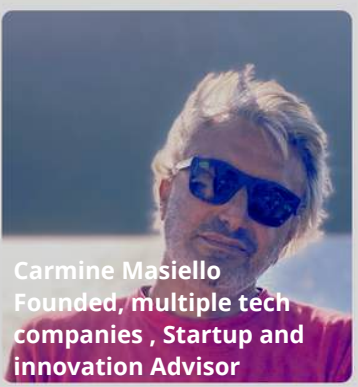
Ilan Dorot
Founder & CEO @ Aero-plan, Co-founder & Partner @ Agora Ventures EU



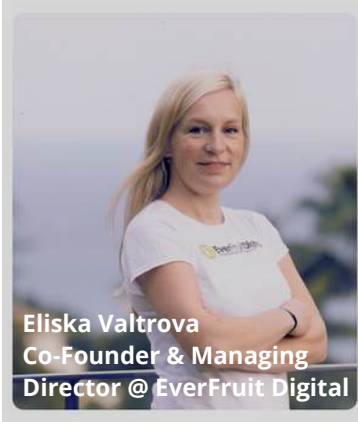
Shirly Kohai
Business Development/ CEO & Co-founder @ Covent IT




Pedro Rocha
CEO & Founder @ SageScan



Carmine Masiello
Founded, multiple tech companies, Startup and innovation Advisor



Eliska Valtrova
Co-Founder & Managing Director @ EverFruit Digital




Isabel Pereira
Early-Stage Funding Rounds and Equity Crowdfunding Expert

+ a Mentor wrangler

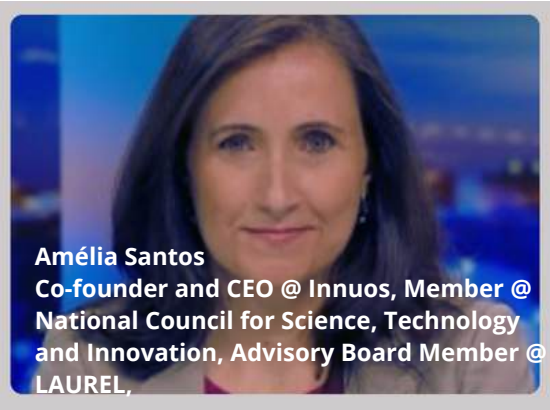


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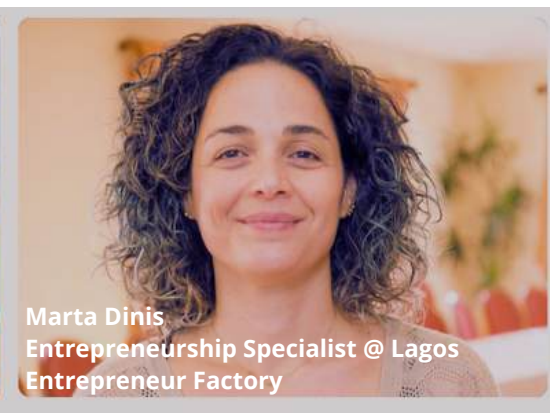
03 Judges



Ana-Teresa Maia
CEO & Co-Founder @ expressTEC, Assistant Professor @ Universidade do Algarve



Amélia Santos
Co-founder and CEO @ Innuos, Member @ National Council for Science, Technology and Innovation, Advisory Board Member @ LAUREL,



Marta Dinis
Entrepreneurship Specialist @ Lagos Entrepreneur Factory



techstars_ Startup Weekend





[Link to video](#)

techstars_
Startup Weekend
Albufeira

techstars_ Startup Weekend Albufeira

Co - facilitators



Lenz is a community builder and serial entrepreneur who has organized, mentored, and facilitated Startup Weekends around the world. With experience building and exiting several startups, he brings deep knowledge of bootstrapping, tech, and startup ecosystems.



Penélope is a community builder and event facilitator passionate about collaboration and innovation. She's organized and facilitated events like Startup Weekend, Shift Faro, and Impact Hackers, and actively contributes to Algarve's tech scene through initiatives like Geek Sessions Faro.



Cíntia Costa is a natural communicator and storyteller, working for over 10 years in Marketing and Communications for corporate clients, and with a great passion for entrepreneurship and the technology industry. She is currently building her business as a Communication and Marketing Specialist.

Pre Weekend Activities

351 Startups organized free workshops focused on educational themes within the startup ecosystem, serving as a foundation for the Startup Weekends held later on.

These workshops were designed to inspire and equip participants with the tools and knowledge to innovate and undertake their projects or ideas.

March 24, 2025 @ Fábrica do Empreendedor Lagos
Networking and Relationship Strategy: Connecting with the right people
- 25 participants out of 30 registered.

techstars_ Startup Weekend Albufeira



Sponsors



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techstars_ Startup Weekend Évora

16 to 18 May 2025

@Fundação Eugénio de Almeida

“ ... a próxima vez que tiver uma
ideia já sei como proceder.* ”

*Feedback form -Foi o que esperavas?



techstars_
Startup Weekend
Évora

techstars_ Startup Weekend Évora

- 21 registered, 11 active participants.
- 03 startups created.



TSW Évora was the only edition totally held in Portuguese.

1 participant from Coimbra's edition came to experience his second Startup Weekend.

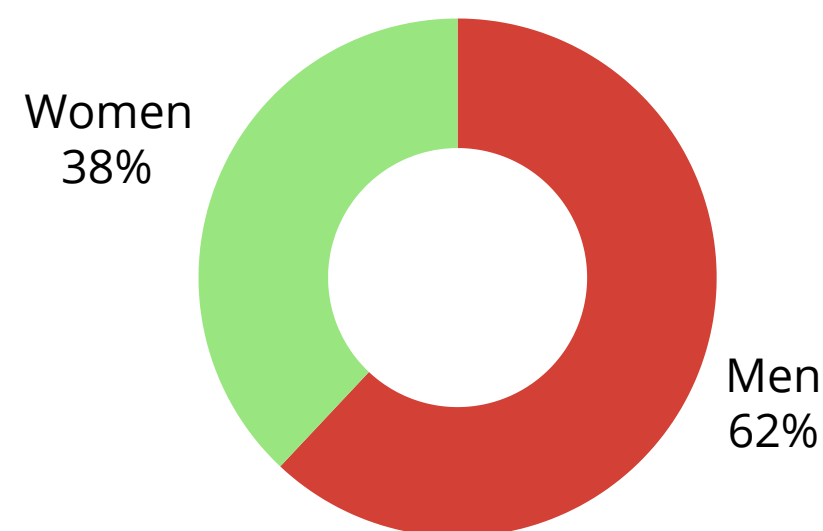
08 participants pitched their startup ideas.

Prizes - top 3 winners: €1.000 voucher at Le Wagon, mentoring sessions with Pedro Rocha + free access to the research tool Sagescan, Coaching sessions with Everoots, Voucher for incubation program at Centro de Inovação Social from Fundação Eugénio de Almeida, and direct access to the acceleration program S23 Accelerator for the 1st place.

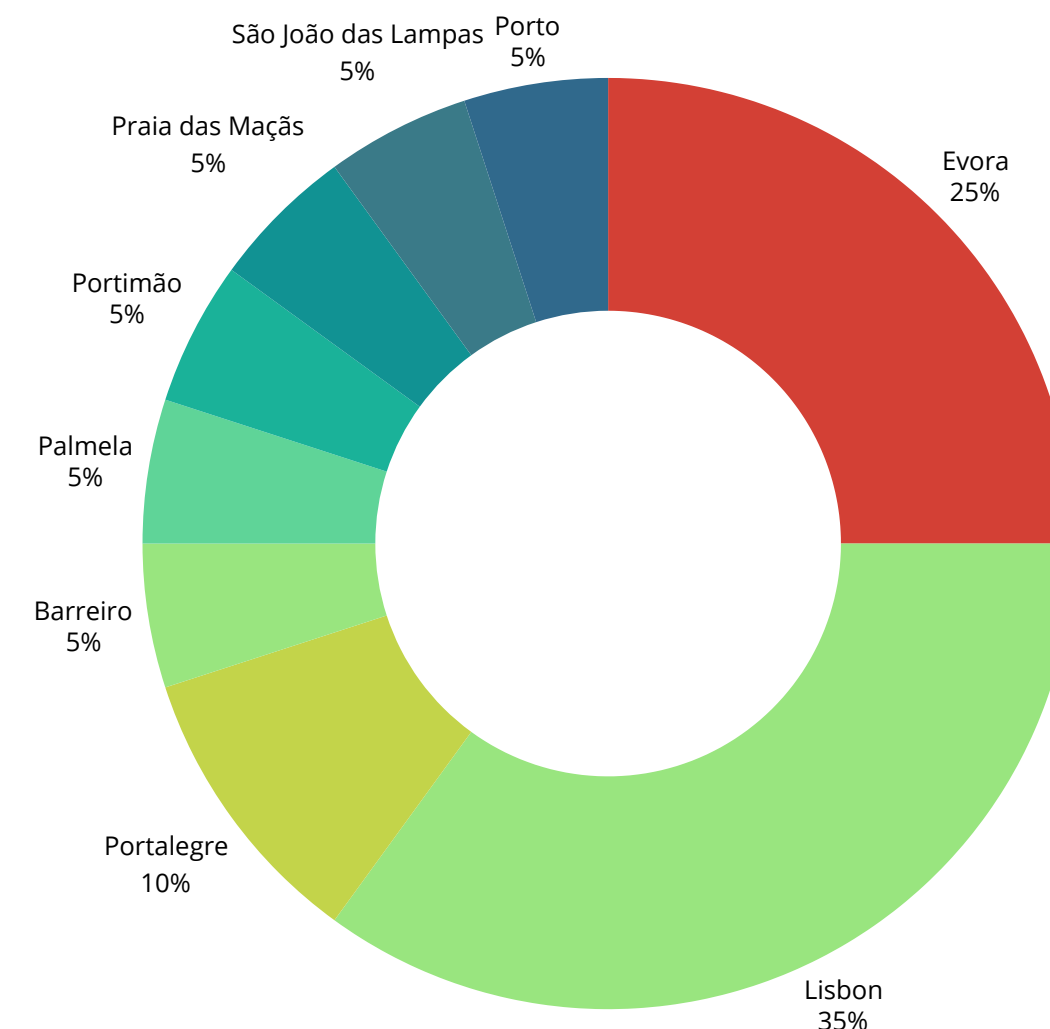
351 also gave a scholarships for The Founder Institute, to the most engaged participant.

Cool Stats

about the Participants Profile**



The Évora edition had the highest percentage of women among all the editions!



We had people coming from 09 different Portuguese cities.

● Satisfied ● Very Satisfied



Our participants enjoyed their experience ✓ *

● Neutral ● Very Likely



And most of them are likely to participate in our future events!



*Feedback Form - In a scale from 1 to 5: what is your Overall satisfaction | Are you likely to participate in other events of ours in the future?

** Font: data from the registration form, provided by buyers of the event's tickets at Eventbrite.

Startups Created

1st Place - NaviLoo

NaviLoo is a mobile-first digital solution designed to help tourists (primarily in Évora) easily find nearby public restrooms or partner facilities, while also supporting local businesses that choose to offer their services. By combining a clean user experience, location-based technology, and smart partnerships, NaviLoo enhances comfort, hygiene access, and pedestrian flow throughout the city.

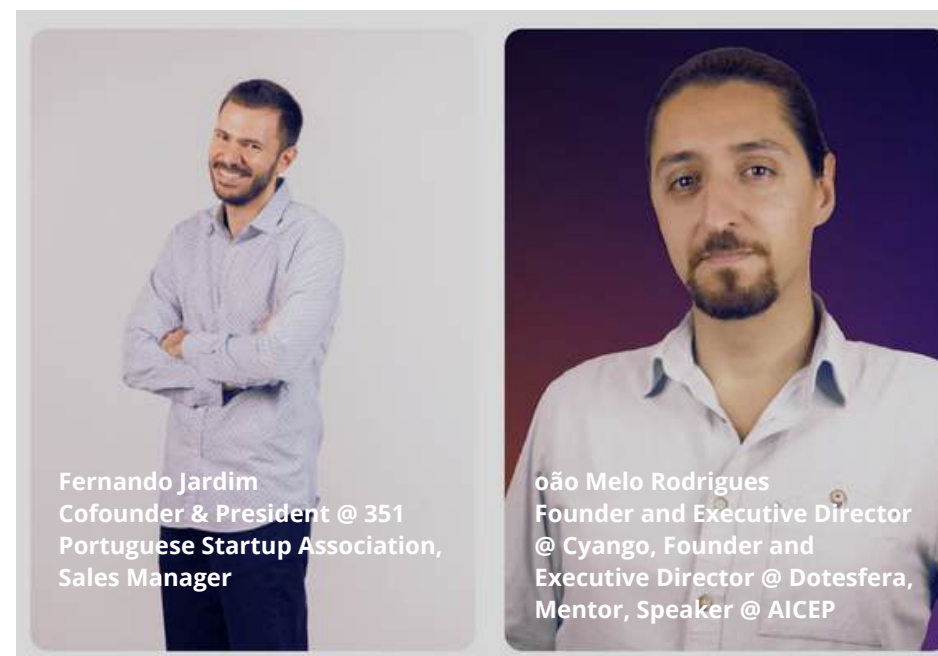
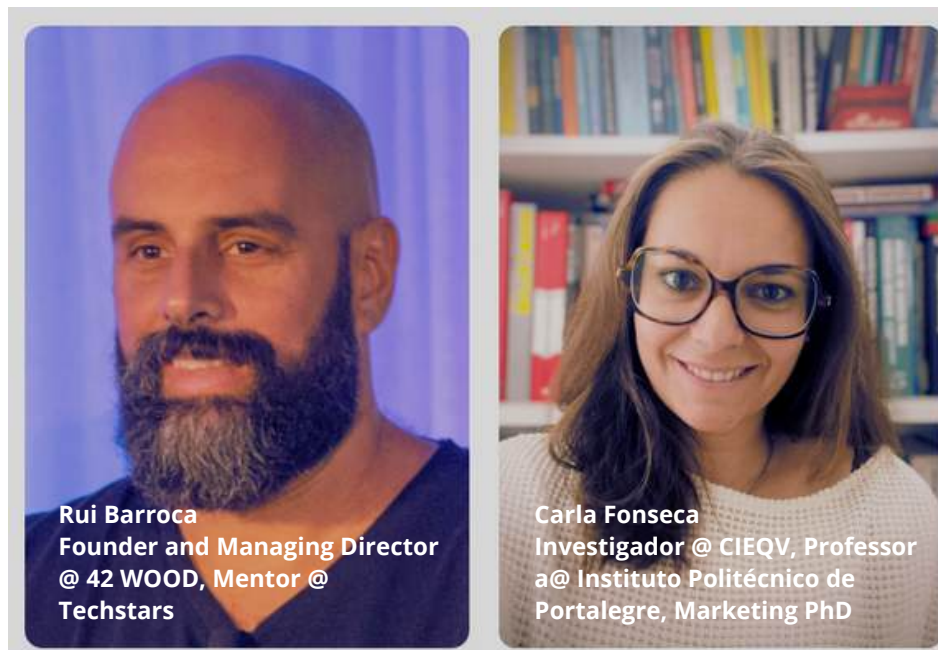
2nd Place - Hiperloop

A digital assistant for monitoring and supporting children with hyperactivity, telling adults how and when to react to best support the child.

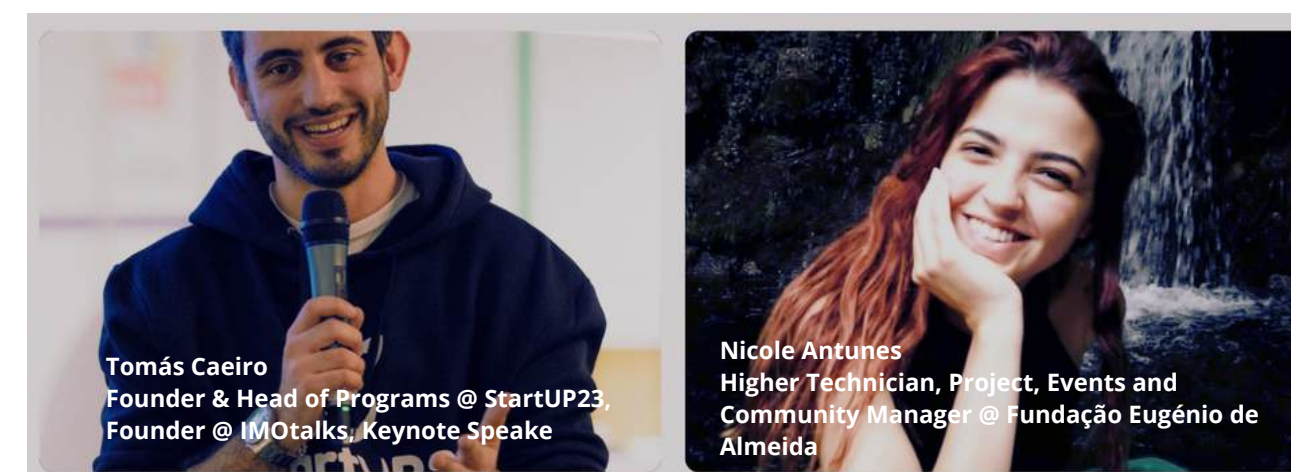
3rd Place - Lusonav

An app-based platform (accessible via mobile and PC) to assist newly arrived students from PALOP countries in Portugal with their legal status, providing centralized information, simplified language, and support for a six-month period.

04 Mentors



03 Judges









[Link to video](#)

Co - facilitators



Marina is a designer with over 10 years of experience in communication design, branding, and the development of learning resources and experiences. She has experience organizing and facilitating innovation initiatives in Brazil and Portugal, including Startup Weekend, Global Service Jam, and hackathons focused on solutions for education and social impact.



Penélope is a community builder and event facilitator passionate about collaboration and innovation. She's organized and facilitated events like Startup Weekend, Shift Faro, and Impact Hackers, and actively contributes to Algarve's tech scene through initiatives like Geek Sessions Faro.



Plínio is passionate about entrepreneurship, innovation, and community management. He has participated in several Startup Weekends in Brazil as a participant, organizer, mentor, and judge, and organized the first Startup Weekend in Aveiro. He is the creator and host of the 'PodEmpreender Portugal' podcast, currently works at the University of Aveiro and is an angel investor at AngelsWay.

Pre Weekend Activities

351 Startups organized free workshops focused on educational themes within the startup ecosystem, serving as a foundation for the Startup Weekends held later on.

These workshops were designed to inspire and equip participants with the tools and knowledge to innovate and undertake their projects or ideas.

**May 05, 2025 @Centro de inovação Social -
Fundação Eugénio de Almeida**
Como arranjar os primeiros clientes
- 02 participants out of 12 registered.

techstars_ Startup Weekend Évora



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**Startup Weekend
doesn't finish on Sunday...**

techstars_ Startup Weekend Porto



Pedro Ribeiro · 2nd
Creative & Digital Business Developer
1mo · 🌐

+ Follow ...

Last Friday, we took the Santa Luzia funicular in Viana do Castelo for an elevator pitch as part of Viana Tech Day.

Since the idea for Padel AI began to take shape, we haven't stopped presenting it and bringing together the right people and resources to make it happen. The concept has been validated, and now the implementation phase is underway. The focus is on turning this idea into reality within a few weeks, with the development of an MVP that will enable initial testing in select clubs, already identified, that are eager to try a new way of analyzing and improving performance in Padel.

Are you in?



Pedro Nunes · 1st
Engineering Critical Systems
7mo · 🌐

💡 For those who know me, it's no surprise that when the Innovation team at [Critical Software](#) challenged me to spend a full weekend - from Friday to Sunday - in a room with strangers to build an idea, I accepted without hesitation.

🎉 That was my last weekend! Thanks to [351 Portuguese Startup Association](#), I had the opportunity to join [Techstars Startup Weekend Porto](#).

👥 We worked with a diverse group of like-minded individuals, all from different backgrounds. Together, we moved from zero to hero, through ideation, validation, prototyping, and pitching. It was a true team effort, led by the brilliant minds of [Gonçalo Leão](#), [Artur Cruz](#), [Pedro Ribeiro](#), [João Bastos Vilaça](#), and [Marco Alves](#). And guess what? We took 1st place! 🏆

For the curious ones out there, here's what we built in just one weekend: Padel AI.

🎯 Padel AI enhances padel matches with state-of-the-art video capture and AI insights. Clubs can engage players through personalized highlight reels, while athletes receive performance-driven feedback to refine their game. Whether you're a player or a club, Padel AI elevates the entire experience.

🔗 Check it out at pedronunes.link/padelai

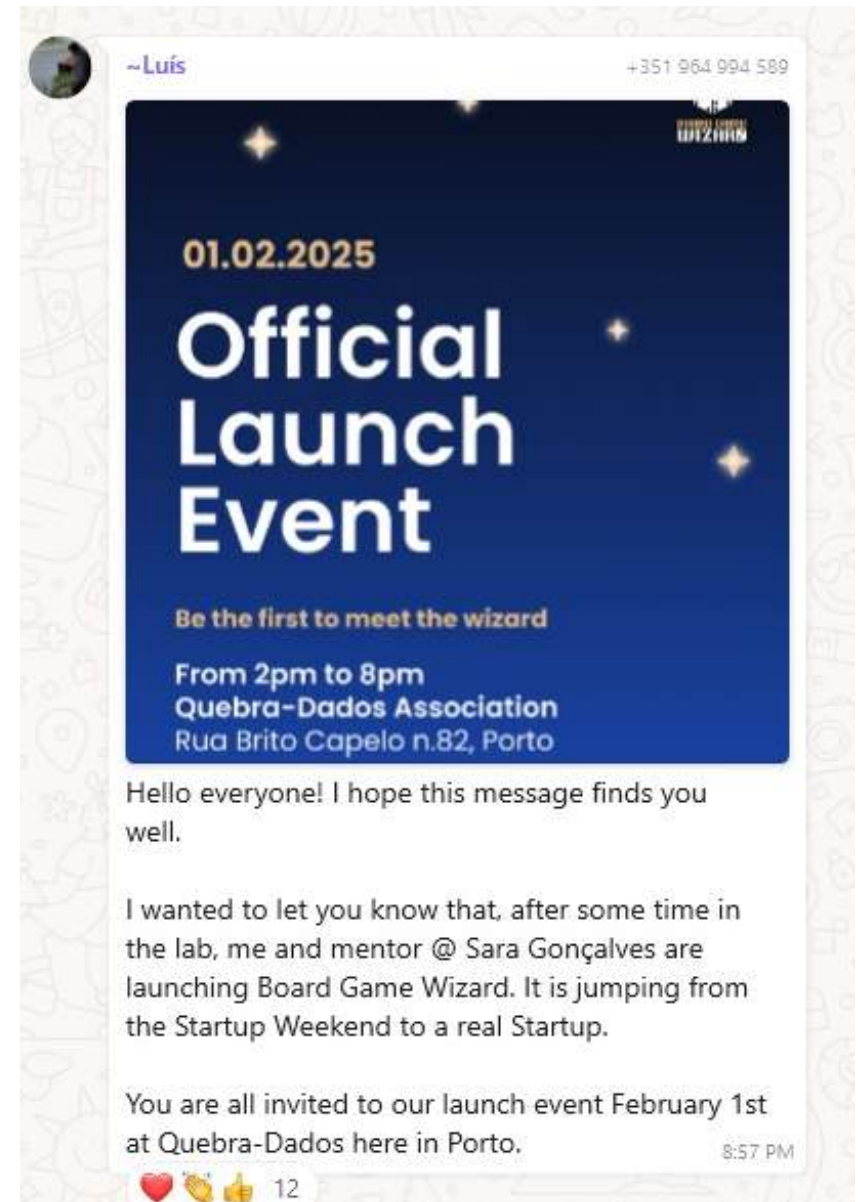
🙌 A huge thank you to everyone who made this possible and for igniting my passion for the startup world - to the one and only [Cosmin](#), to the invaluable mentors: [Sara](#), [Pedro](#), [David](#), [Luís](#), [Jorge](#), [Hugo](#), [João](#), [Sara](#), [Ivanoel](#), [Antero](#), [Pedro](#), [Alexandre](#), and [Luis](#); to the honourable juri: [André](#), [Marta](#), and [Ana](#); and of course, to the fantastic organizing team: [351 Portuguese Startup Association](#), [Fernando](#), [Thalita](#), [Lenz](#), [Cintia](#), [Elisa](#), [Joana](#), and [Sophie](#).

👏 Finally, a big shoutout to all teams and the amazing projects that made the leap from paper to the spotlight! Your creativity and innovation were truly inspiring this weekend.

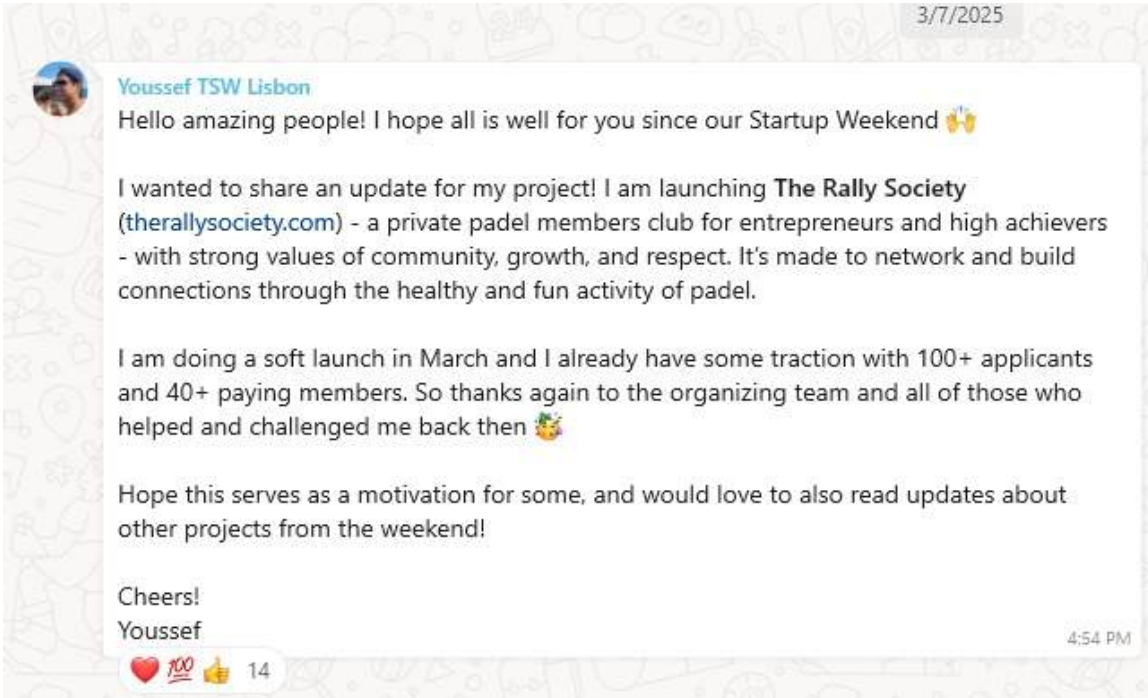
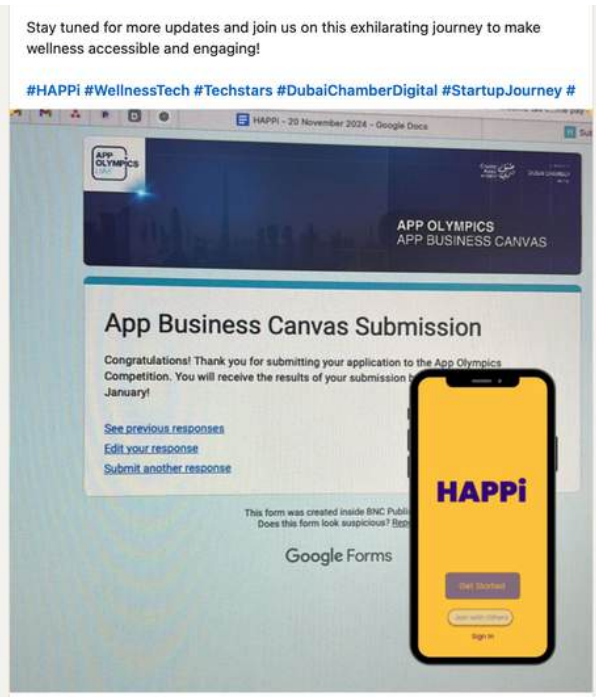
#PadelAI #StartupWeekend #Techstars #AI #ComputerVision #Padel #Innovation #Entrepreneurship #Portugal351

🎯 Which Padel AI feature excites you the most?

- 1- Video analysis for improvement
- 2- Tracking progress and performance
- 3- Benchmarking vs other players
- 4- Frictionless match highlights



techstars_ Startup Weekend Lisbon



On December 10th, we took a significant step by submitting our application for the [Dubai Chamber of Digital Economy #CreateAppsInDubai](#), under the "Most Impactful App" category! This milestone comes just one month after becoming one of the winners at [Techstars Startup Weekend](#) in Lisbon 🏆, highlighting our rapid advancement with the support of an amazing community.

A heartfelt thanks to [Olivier Cottin](#) and [Kristina Frolova Lasenko](#), for their invaluable mentoring. Also, immense gratitude to [Lenz Gschwendtner](#), [oussama H.](#), [Sajitha Pathirana](#), [Matt Brick](#), [Yuliia Bilyk](#) for crucial strategy sessions that have shaped our vision.

Special appreciation goes out to our dedicated team [Aliénor Salmon](#), [Irena Hruskova](#) and [Marta Wacirz](#), who has been instrumental every step of the way, working tirelessly through late nights and weekends. Your commitment and hard work continue to inspire me every day.

We're incredibly grateful for the [351 Portuguese Startup Association](#) community, the mentors, judges at Tech Weekend, and everyone who believes in pushing HAPPI forward.

Next Steps: We're eagerly looking forward to January 10th when the top 24 teams will be announced for the semi-finals.

Progress Update: November 2024



and then [our first work session](#) this past Saturday:



Participants and startups created on the Weekned Lisbon are joining the sessions of OpenStartup.Community (a project from one of the attendees), taking their projects further, maintaining and expanding their networks.

techstars_ Startup Weekend Coimbra



Sean Tierney

Founder Stone Soup Vision
1 mese



[#StartupWeekend](#) Coimbra is in the rearview mirror and I wanted to share one of the highlights that epitomizes the magic of SW for me:

A 19-yr old female student named Maria from the Polytechnic university shows up Friday night with no intention to pitch but is passionate about female reproductive health and hormones. She ends up pitching and rallying a team. Her team goes into the field to do interviews and find there's no demand for the hormonal health app she had envisioned but via a conversation orchestrated by one of the mentors they gain a key insight, adapt the idea and by Sunday night have landed a government partnership to provide a menopause education program to women of Coimbra 🥰. And then she wins a full scholarship to the [Founders Institute](#) to get ongoing support. The video here is her receiving that scholarship award.

This past weekend is what I call a "crossroad moment" - one of those impossible-to-foresee detours in the road that almost certainly changes the trajectory this young woman's life bringing her onto the path of entrepreneurship. There were a million other little moments, connections, hugs, challenges & epiphanies, stressors & breakthroughs for the attendees this weekend. From 19yrs to ~65, we had people from all over - Pakistan, Brazil, Colombia, US, UK, Finland, Hungary, India and a dozen other countries ... this is the way.

I was fortunate to attend the very first Startup Weekend hosted by [Andrew Hyde](#) in San Francisco almost 20yrs ago and I contest this remains the single most effective way to onboard people of any age into the world of startups and entrepreneurship. This is why we do these events: to introduce people to what I believe is the greatest lever to move the world.



Marta Stamm Pimentel • 1st

Event Specialist
1mo • 🌐



Participating in [Techstars Startup Weekend](#) Coimbra was an unforgettable experience - but winning 1st place was the cherry on top! 🏆 ✨

The energy, collaboration, and innovation at this event were truly next-level! It was amazing to meet so many inspiring people and reconnect with familiar faces.

After years of discussing this idea on and off with [Patricia Pinto](#), in just one weekend, our team validated, prototyped, and pitched it - and now, we're excited to take it forward!

A huge thank you to everyone who made this experience so fantastic.



To the organizers for making it all possible.



To the mentors for their valuable insights.



To the judges for their feedback—and for choosing us as winners!



To my team and all the other participants - your support, feedback, and enthusiasm made all the difference!

This is just the beginning - we're moving forward with 3F and our idea, and I can't wait to see where this journey takes us. Stay tuned!

[#Techstars](#) [#StartupWeekend](#) [#351startups](#) #

techstars_ Startup Weekend Albufeira



Sonia Armoza
5 giorni · Modificato

Two weeks after Startup Weekend Albufeira, and I'm still buzzing with excitement—**Gadada** came to life, and we proudly took 3rd place in the pitch competition! It was incredible to see our vision take shape in such a vibrant, supportive environment.

Huge thanks to [351 Portuguese Startup Association](#) for organizing this amazing event. [Lenz Gschwendtner](#) , [Penélope Gonçalves](#) , [Joana Diogo](#) , [Cíntia Costa](#), [Elisa Tarzia](#), and the whole crew—you were phenomenal hosts. From Coimbra to Albufeira, the energy and care you bring to these weekends truly elevate the experience.

To our exceptional mentors—[Carmine Masiello](#) , [Isabel Pereira](#) , [Shirly Kohai](#) [שירלי כוחיי](#) , [Ilan Dorot](#) , [Pedro Rocha](#) , [Rui Barroca](#), [Miguel Coquet](#) ✨ , [Constanze Bolsch Candeias](#) , [Eliska Valtrova](#) and [Laurent Horwitz](#) —thank you for challenging us and helping deliver a pitch we're proud of. Your insights were instrumental to our win.

And to the **Gadada** dream team—[Miguel Duarte](#) , [Maria Lopes](#) , [Ina Schmidt](#) , and [Rui Pereira](#) —your dedication, focus and resilience through every twist and turn made this possible.

This is just the beginning. Curious about **Gadada** or open to collaborating? Let's connect!



Startup Weekends in the Media

Revista do

Empreendedor

criar o meu negócio mostrou-me que não há limites para o que quero

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techstars startup weekend impulsiona novas ideias de negócio no porto e em...

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eventos

portugal

Techstars Startup Weekend Impulsiona Novas Ideias de Negócio no Porto e em Lisboa

Techstars Startup Weekend volta a Portugal com eventos no Porto e Lisboa, oferecendo 54 horas para transformar ideias em negócios com mentoria especializada.

Por Empreendedor - 7 de Setembro, 2024

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Techstars Startup Weekend está de volta a Portugal com edições no Porto e Lisboa

THE NEXT BIG IDEA

página inicial

newsletter

histórias

eventos

next story

Após as últimas edições em 2011 e 2018, o evento retorna a Portugal com organização da 351 Associação Portuguesa de Startups. Durante 54 horas, os participantes irão transformar ideias em negócios.

O Techstars Startup Weekend, um programa de criação de startups, está de volta a Portugal com eventos programados para o Porto e Lisboa. A iniciativa, organizada pela 351 Associação Portuguesa de Startups em parceria com a aceleradora Techstars, quer impulsionar o ecossistema empreendedor nacional.

No Porto, o evento decorrerá de 11 a 13 de outubro no Pólo Zero, enquanto em Lisboa terá lugar de 15 a 17 de novembro na Le Wagon. Durante três dias, os participantes terão a oportunidade de criar e validar modelos de negócios, desenvolver protótipos, testar o mercado e conquistar os seus primeiros clientes, sempre sob a orientação de mentores especializados e num ambiente colaborativo. Além disso, um grupo de jurados especializados avaliará os projetos apresentados e elegerá os melhores, com *feedback* aos participantes.

Em comunicado, Marcelle Sartori, responsável pelo projeto na 351 Associação Portuguesa de Startups, refere que se trata de uma oportunidade única para qualquer pessoa com uma ideia, para desenvolver o seu projeto com o apoio de uma comunidade de especialistas.

As primeiras edições realizadas em 150 países. Em 2024, a 351 Associação Portuguesa de Startups organiza inscrições para as edições do Porto e Lisboa, visando fortalecer a comunidade empreendedora.

ScaleUp Porto

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agenda

about

techstars_ Startup Weekend Porto

October 11-13

Build your startup in 54 thrilling hours!

In this 3-day event you'll meet the very best mentors, investors, co-founders and sponsors and maybe even start that Business!

What is Techstars Startup Weekend?

Techstars Startup Weekend is an exhilarating weekend starting Friday afternoon, where creativity and energy will set the tone. We'll begin with introductions, pitches, and stimulating brainstorming sessions. From there, teams will be formed, and work will begin!

Teams will collaborate intensely from Friday evening until Sunday, refining ideas and crafting prototypes in preparation for the final pitches.

Participants will craft functional startups over the weekend, collaborating with peers beyond their usual networks. Expect insightful talks by local leaders and invaluable mentoring from seasoned entrepreneurs.

The teams will pitch their ideas at the end of the three days, and the best one will win! You will leave this weekend feeling more capable than ever to launch that idea you had been sitting on!

AICEP Agência para o Investimento e Comércio Externo de Portugal

Investimento

Internacionalização

Academia AICEP

Sobre a AICEP

Empresas

O Techstars Startup Weekend está de volta a Portugal

Primeira etapa no Porto, de 11 a 13 de outubro, e a segunda na capital, de 15 a 17 de novembro.

Exame

09 set. 2024

IMPRESA NACIONAL

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De acordo com a Exame, o Techstars Startup Weekend, um dos programas globais mais reconhecidos para a fundação de startups, está de volta a Portugal com duas edições planeadas para o Porto e Lisboa. Começará na cidade Invicta entre 11 e 13 de outubro, no Pólo Zero, seguindo depois para Lisboa de 15 a 17 de novembro, na Le Wagon.



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Techstars Startup Weekend está de regresso a Portugal com edições no Porto e Lisboa

casa.bits

5 set 2024 08:06

Site do dia

portugal - startups - inovação - websites

Os participantes terão 54 horas para transformar ideias em negócios, com apoio de mentores e uma comunidade global de empreendedores.

Artificial Intelligence for Value Creation

Inovar e Desenvolver Negócios

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Return of Techstars Startup Weekend

Portugal's entrepreneurial landscape is set to experience a significant boost this October and November with the return of the [Techstars Startup Weekend](#).

By Paulo Lopes, in [Business](#), [Porto & North](#), [Other Events](#) · 17 Sep 2024 · [0 Comments](#)

expert Online Now

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ECONOMIA . COIMBRA

COIMBRA ACOLHE O EVENTO “TECHSTARS STARTUP WEEKEND”

Objetivo é unir a comunidade de novos empreendedores e entusiastas de inovação para exporem as suas ideias

MunicípioViverServiços online

Notícias

ALBUFEIRA ACOLHE DE 4 A 6 DE ABRIL O TECHSTARS STARTUP WEEKEND '25

ALBUFEIRA ACOLHE DE 4 A 6 DE ABRIL O TECHSTARS STARTUP WEEKEND '25

Denomina-se Techstars Startup Weekend e vai ter lugar no fim-de-semana de 4 a 6 de abril em Albufeira. Trata-se de um programa internacional que visa reunir a comunidade de novos empreendedores e entusiastas da inovação para exporem as suas ideias e encontrarem uma equipa, bem como desenvolverem um modelo de negócios viável, e tudo em apenas 54 horas. Na qualidade de anfitrião do evento, José Carlos Rolo diz que “não podemos passar ao lado daquilo a que muitos denominam de Quarta Revolução Industrial, onde as ideias de uns vêm colmatar as necessidades de outros com recurso às tecnologias. As inscrições estão abertas em <https://www.eventbrite.pt/e/techstars-startup-weekend-albufeira-tickets-1140788953469>

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Évora, 13 de maio de 2025

Início » Social » Techstars Startup Weekend chega a Évora: 54 horas para transformar ideias em start-ups

SOCIAL

Techstars Startup Weekend chega a Évora: 54 horas para transformar ideias em start-ups

Por RedaçãoPublicado em 09/05/20254 min de leitura

Meet our team



Marcelle Sartori
Project Manager @351



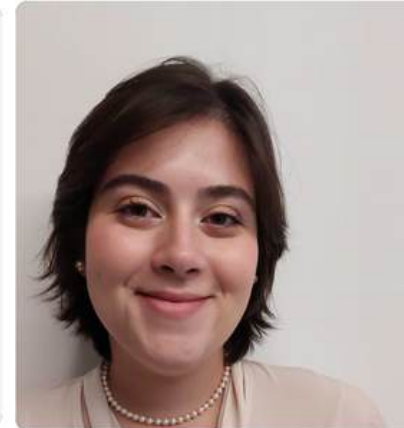
Fernando Jardim
President & Smart
Destinations Researcher
@351



Elisa Tarzia
Cofounder &
Vice President @351



Cíntia Costa
Community &
Communications Manager
@351



Joana Diogo
Project Coordinator
@351



Lenz Gschwendtner
Strategic Coordination
@351



Carla Barreto
Financial Controller
@351



Levin Gschwendtner
Volunteer



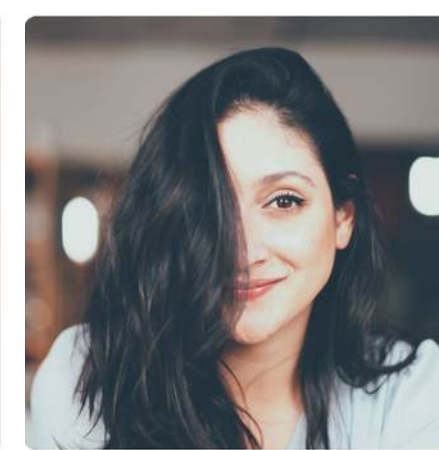
Julia Strikker
Volunteer



Chantal Di Donato
Volunteer



Flor Dos Reis
Volunteer



Thalita Araújo
Volunteer



Sophie Blank
Volunteer

Thank you!

Any questions?
Contact me @marcelle@351.community or @LinkedIn



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Plano de Recuperação
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PORTUGUESA**



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